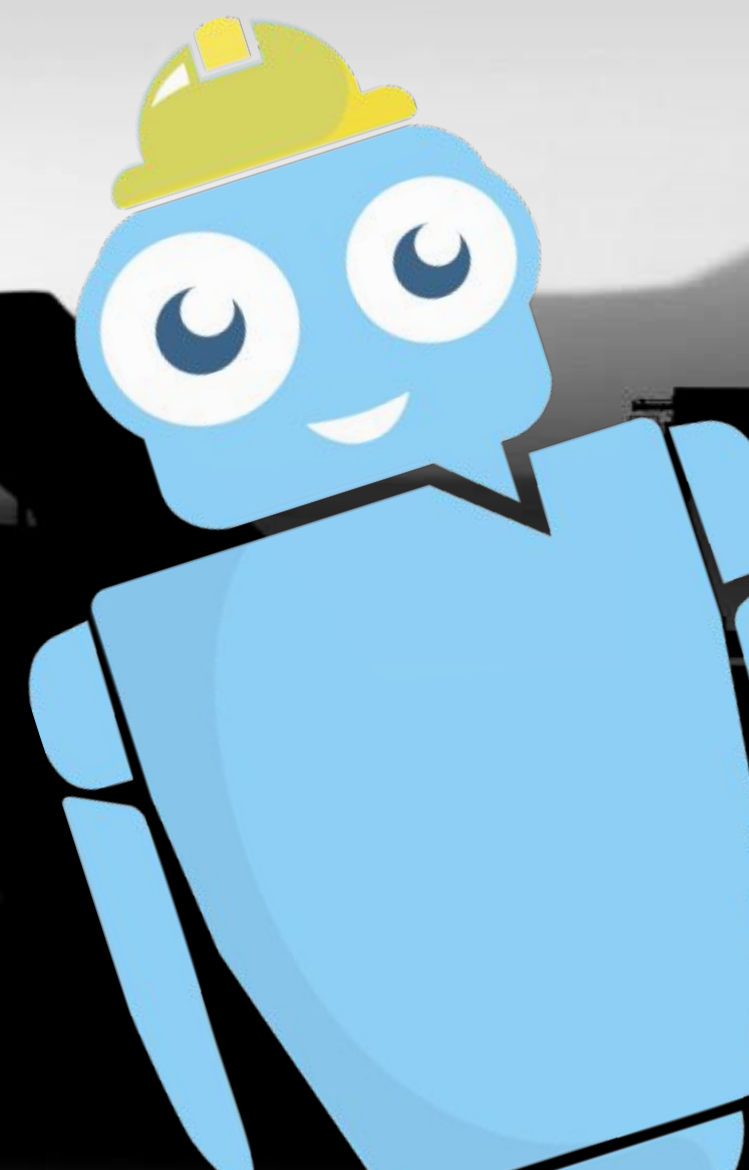


The background of the slide features two large oil pumpjack silhouettes against a dark, moody sky with a full moon. A complex network of white lines and dots is overlaid on the scene, suggesting a digital or data-driven environment. The pumpjacks are positioned on the left and right sides of the frame, with the one on the left being larger and more prominent.

NESH

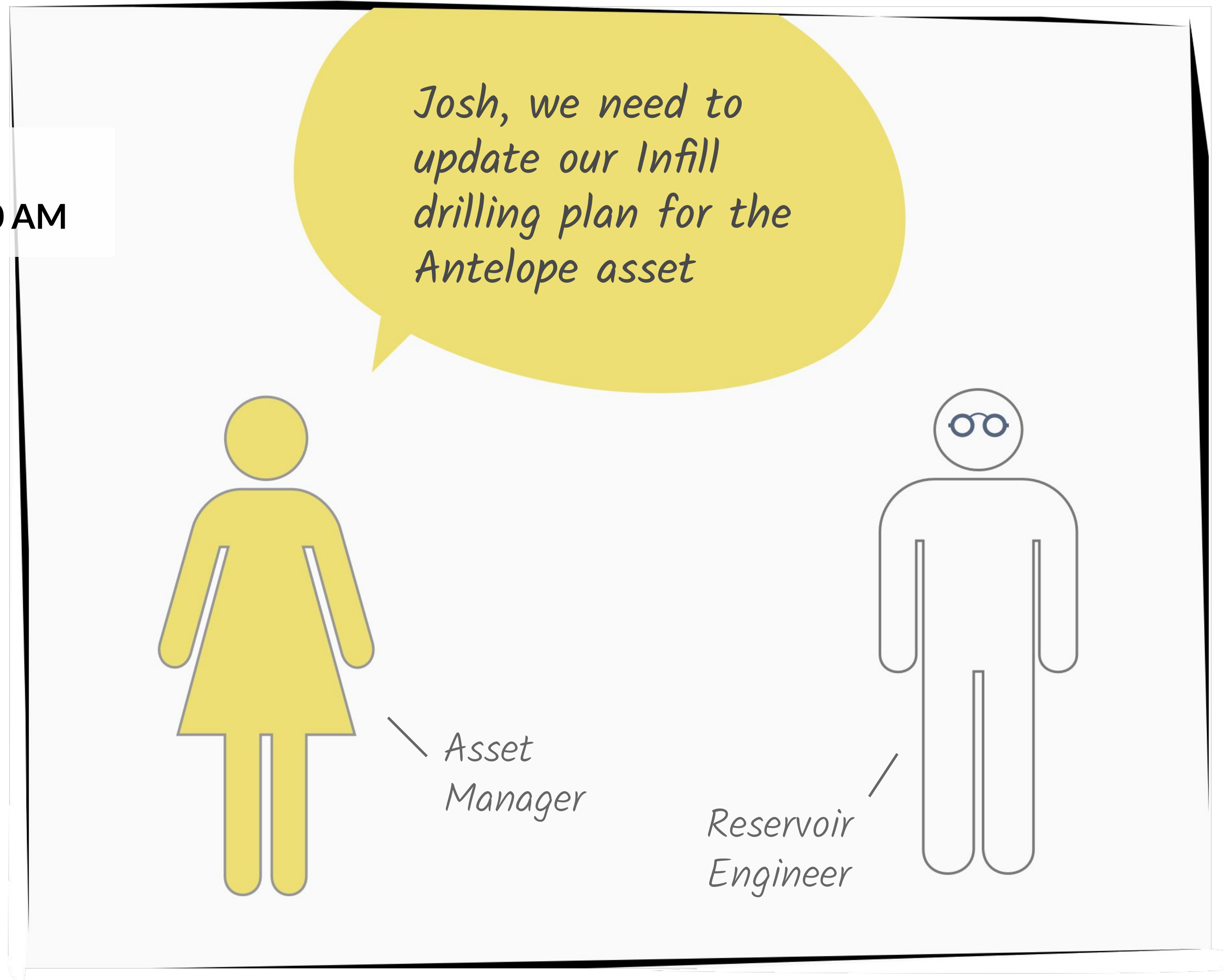
THE SMART ASSISTANT
FOR OIL AND GAS



Why

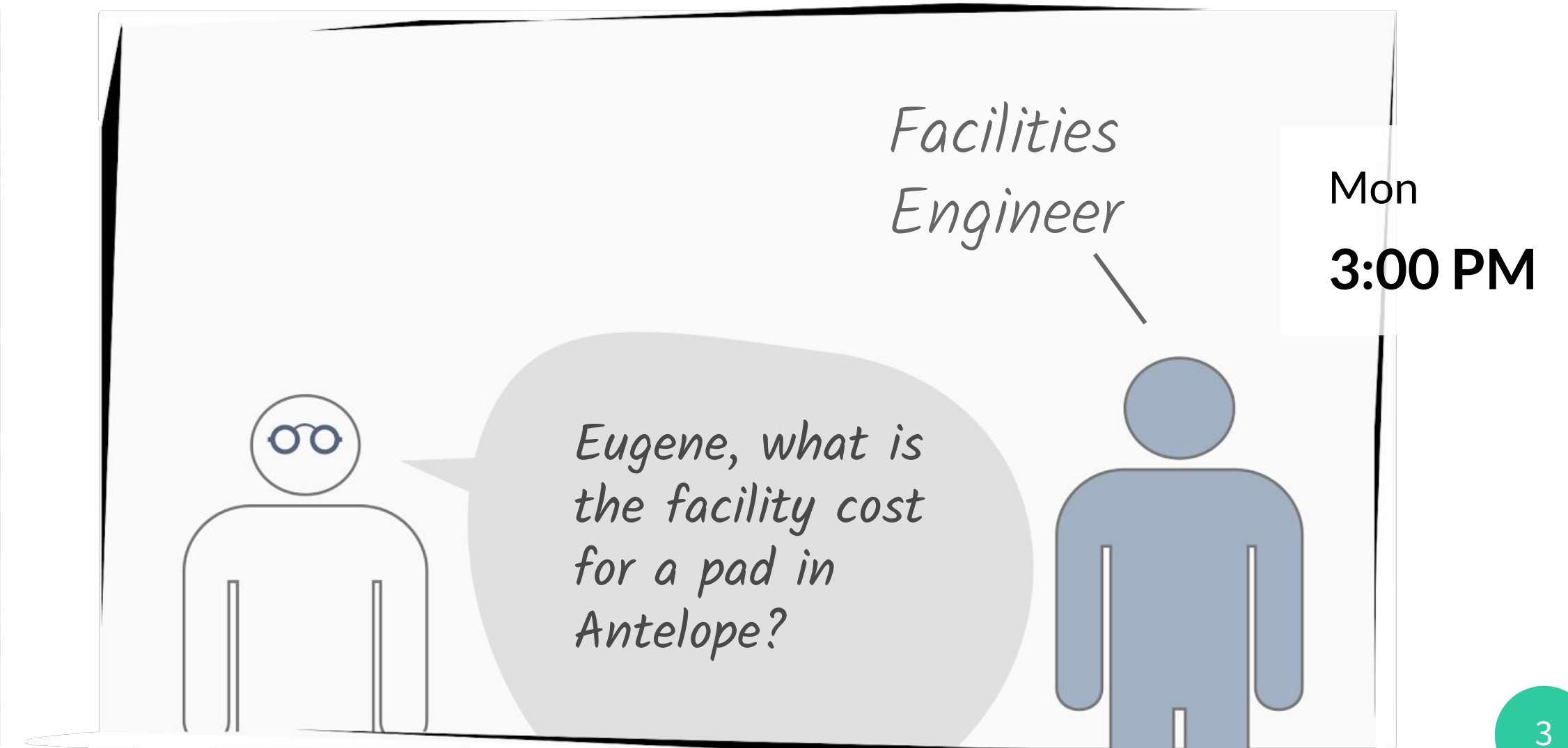
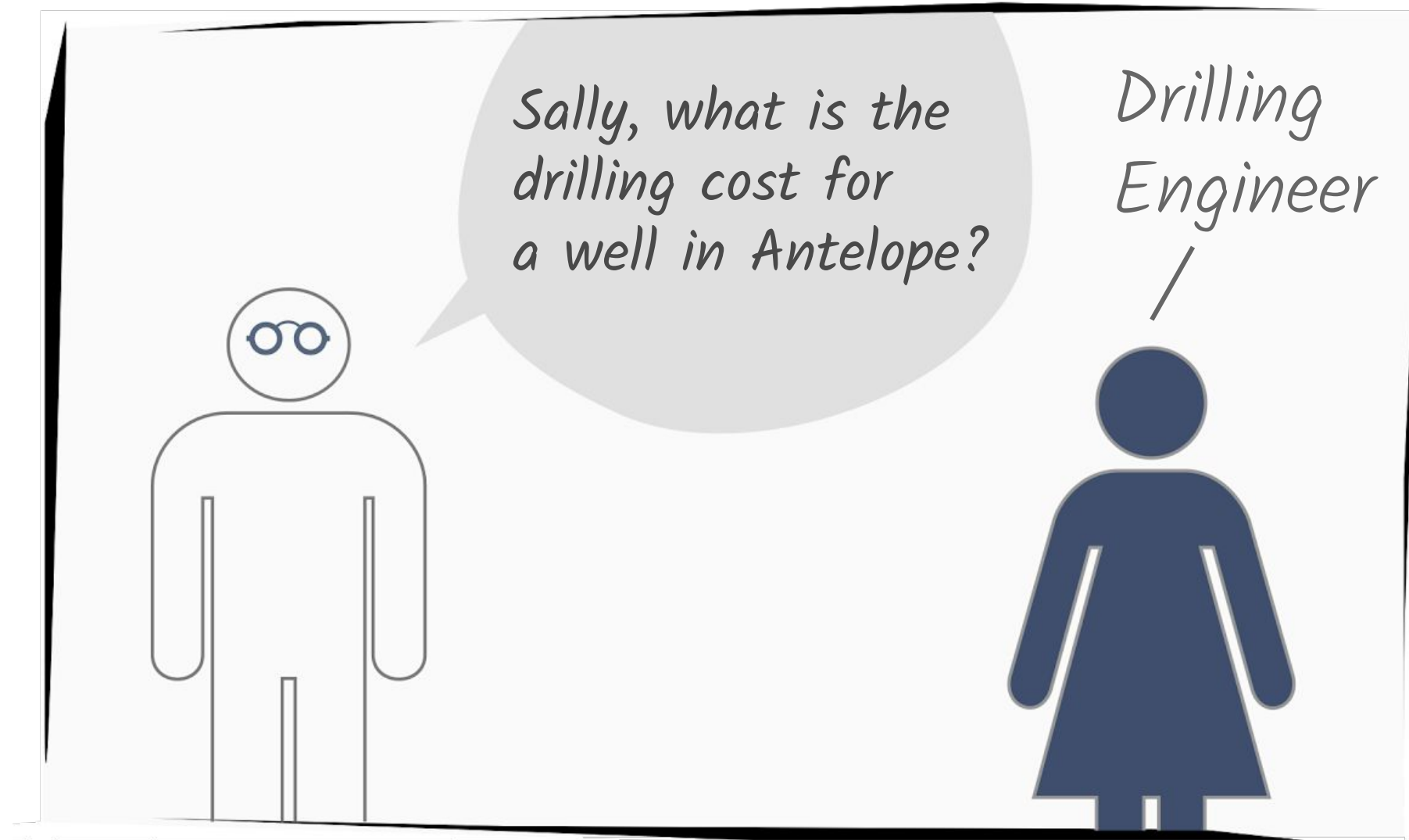
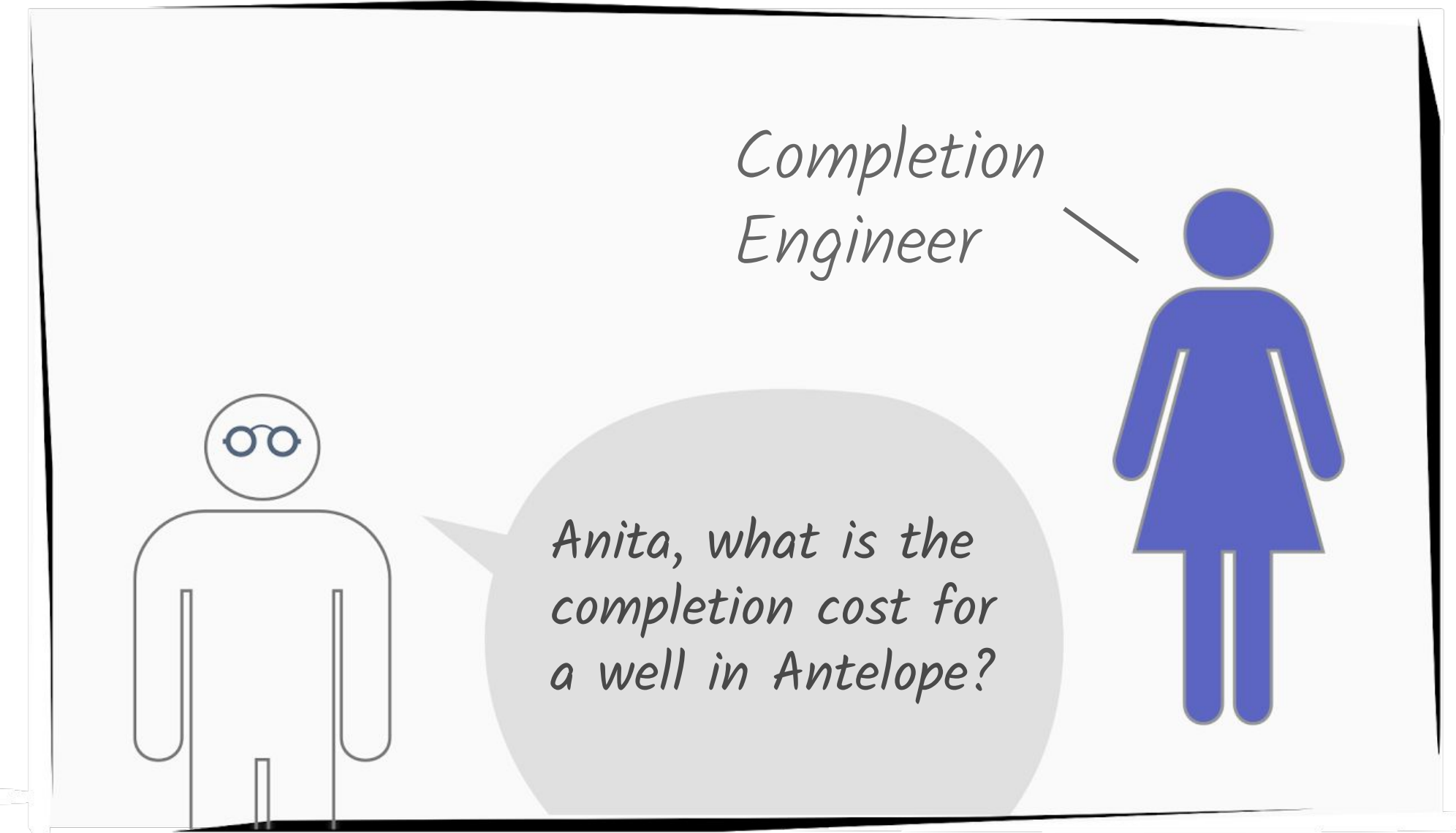
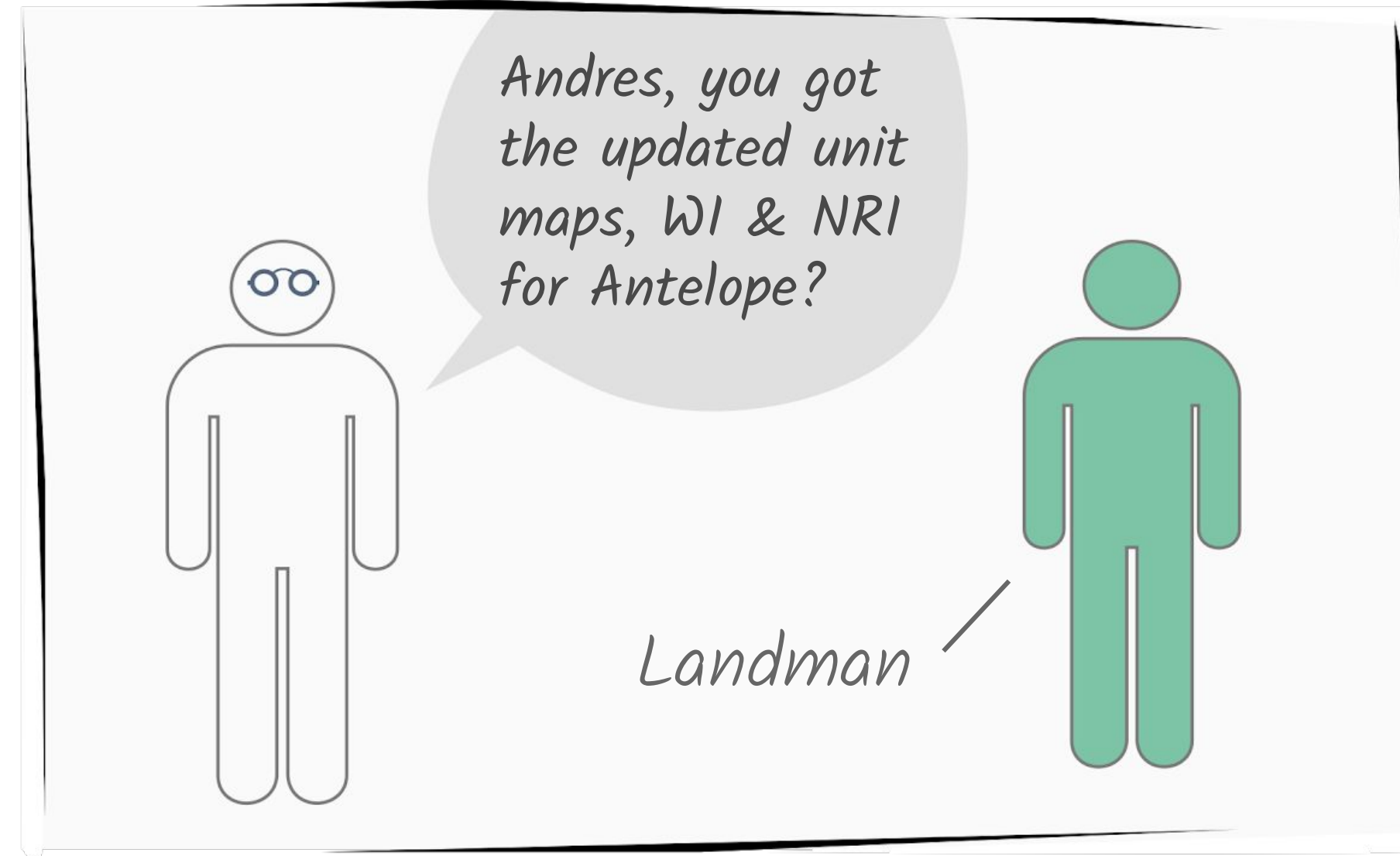
The Problem

Mon
9:00 AM

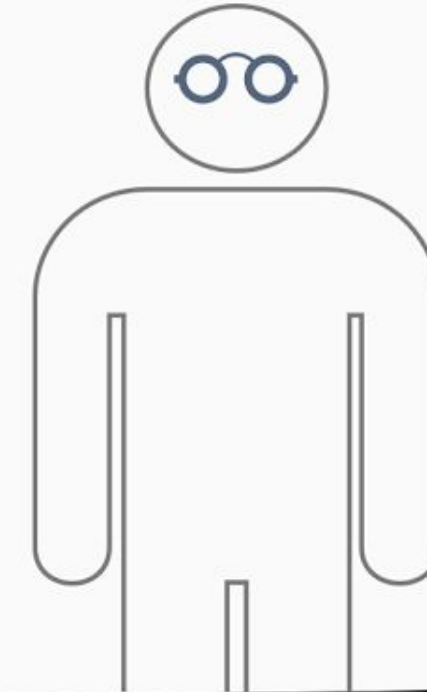


Why

The Problem



The Problem

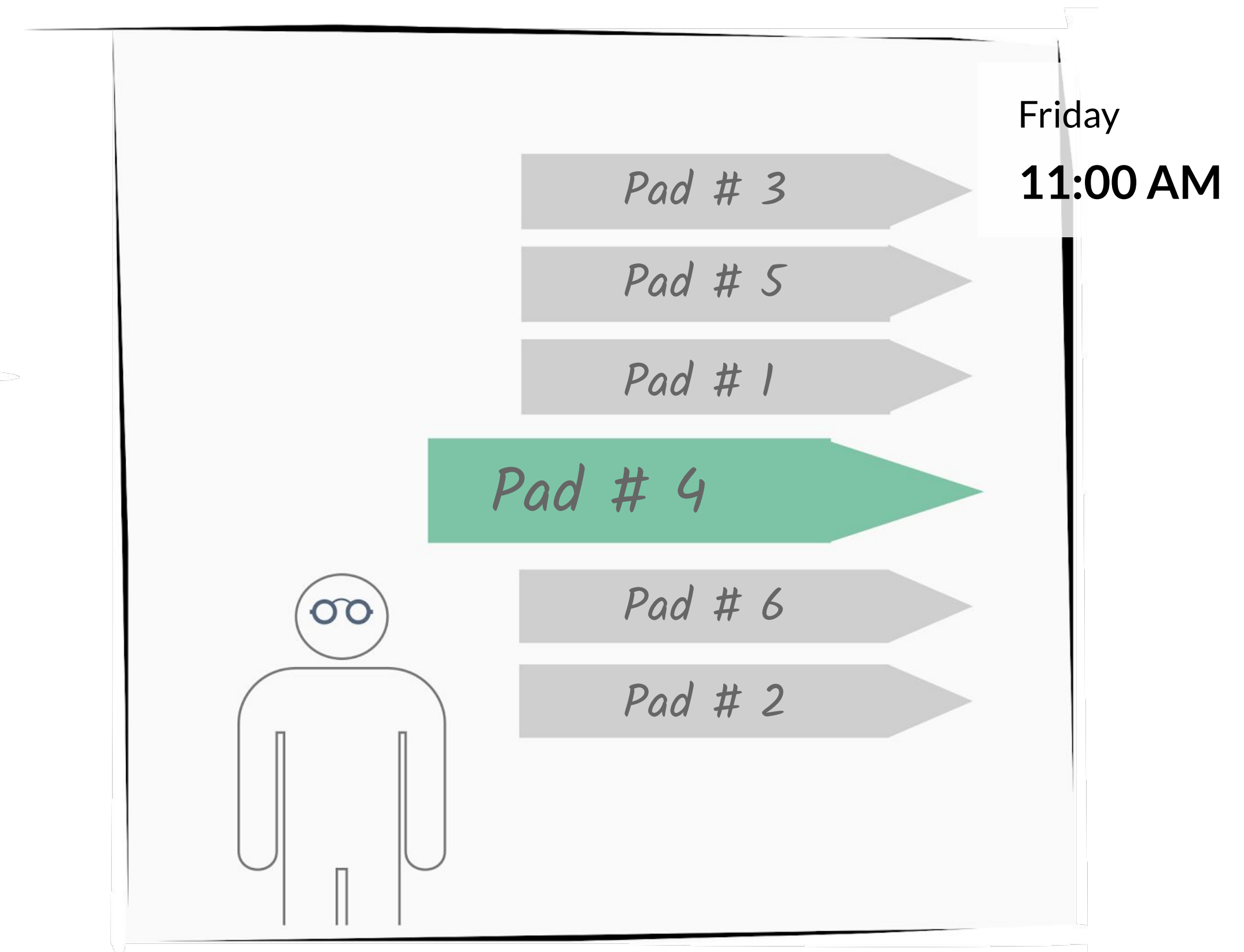
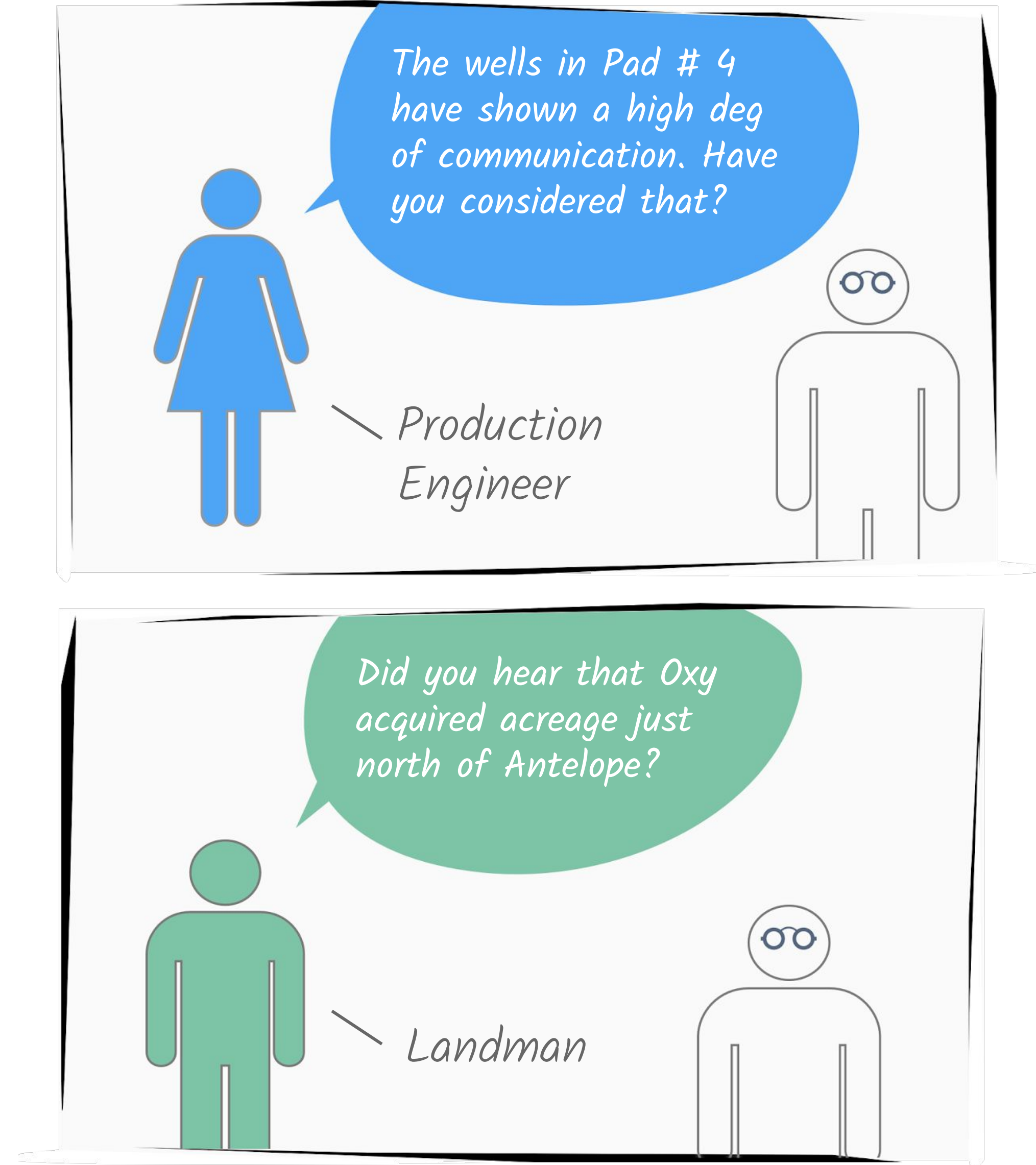


Pad # 6

Wed
4:00 PM

Why

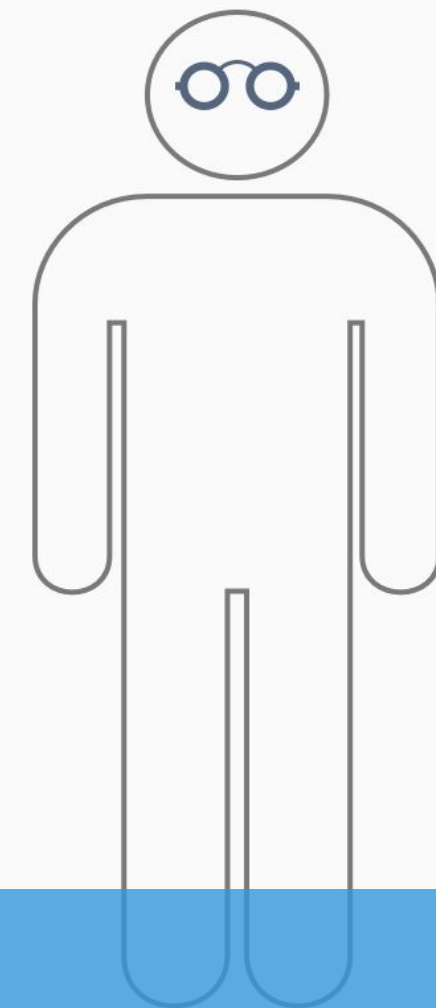
The Problem



Why

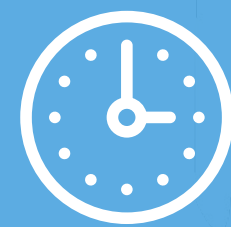
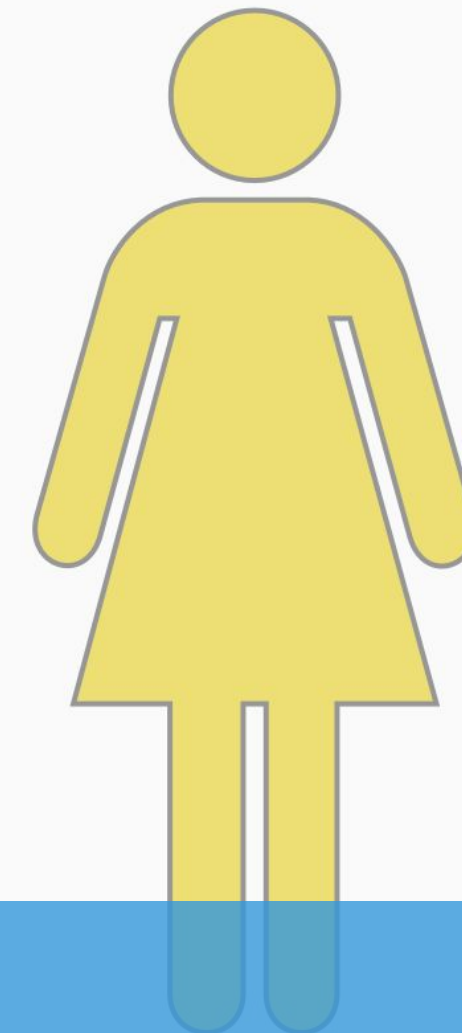
The Problem

Friday
2:00 PM



*Michele, I have updated
our infill drilling plan for
Antelope based on the
latest information*

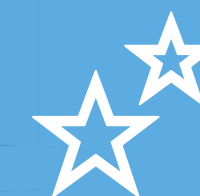
Thanks!



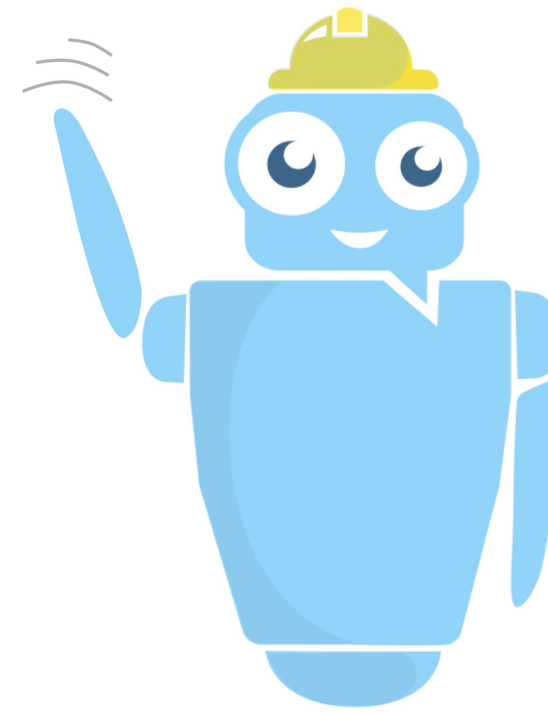
1-2 Weeks with
process bottlenecks



Information is scattered
across multiple domains



Decision quality is
inconsistent

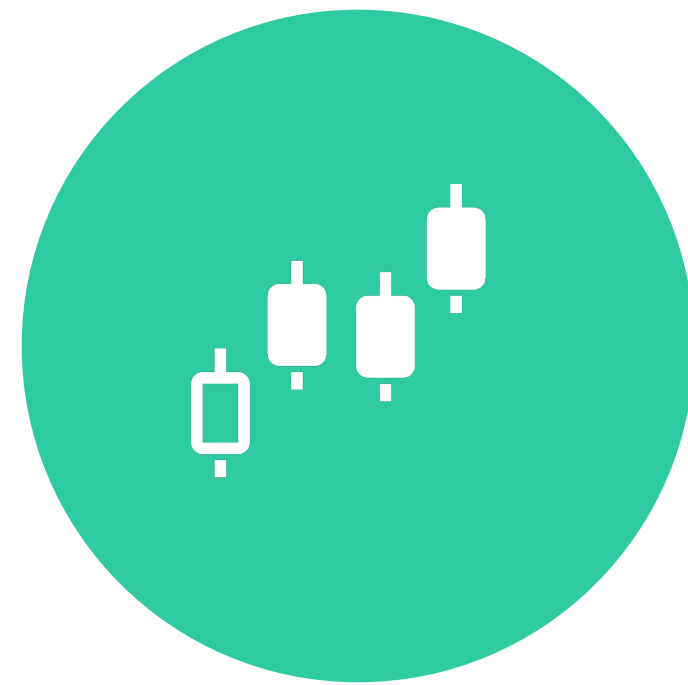


Introducing Nesh

Her mission is to Organize the Collective Knowledge of the Oil and Gas industry and make it effortlessly accessible for better, faster decisions

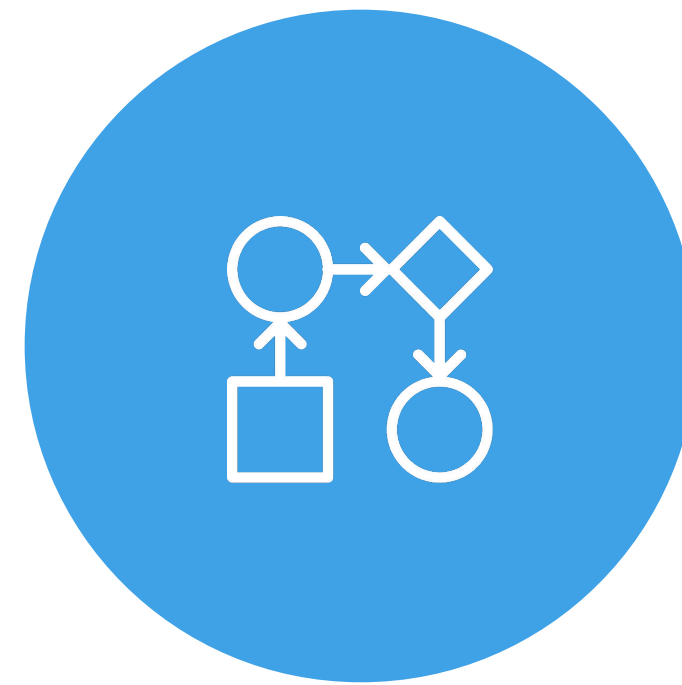
What is that?

The Collective Knowledge



Cognition derived from Data

Outliers, Correlations,
Diagnostics, Trend Analysis,
Pattern Detection
and More



Domain and Business Workflows

Production Forecasting, Candidate
Screening, Infill Drilling,
Competitive Benchmarking
and More



Published Content

Answering questions, Text and
Image extraction, Derived Insights,
Information blending
and More



Human Decisions, Biases and Soft Factors

Best Practices, Lessons Learnt,
Standard Operating Procedures,
Personal Preferences
and More

What is that?

Effortlessly Accessible

Hi Nesh, what is the estimated drilling cost for a 9000 ft lateral in Howard County?



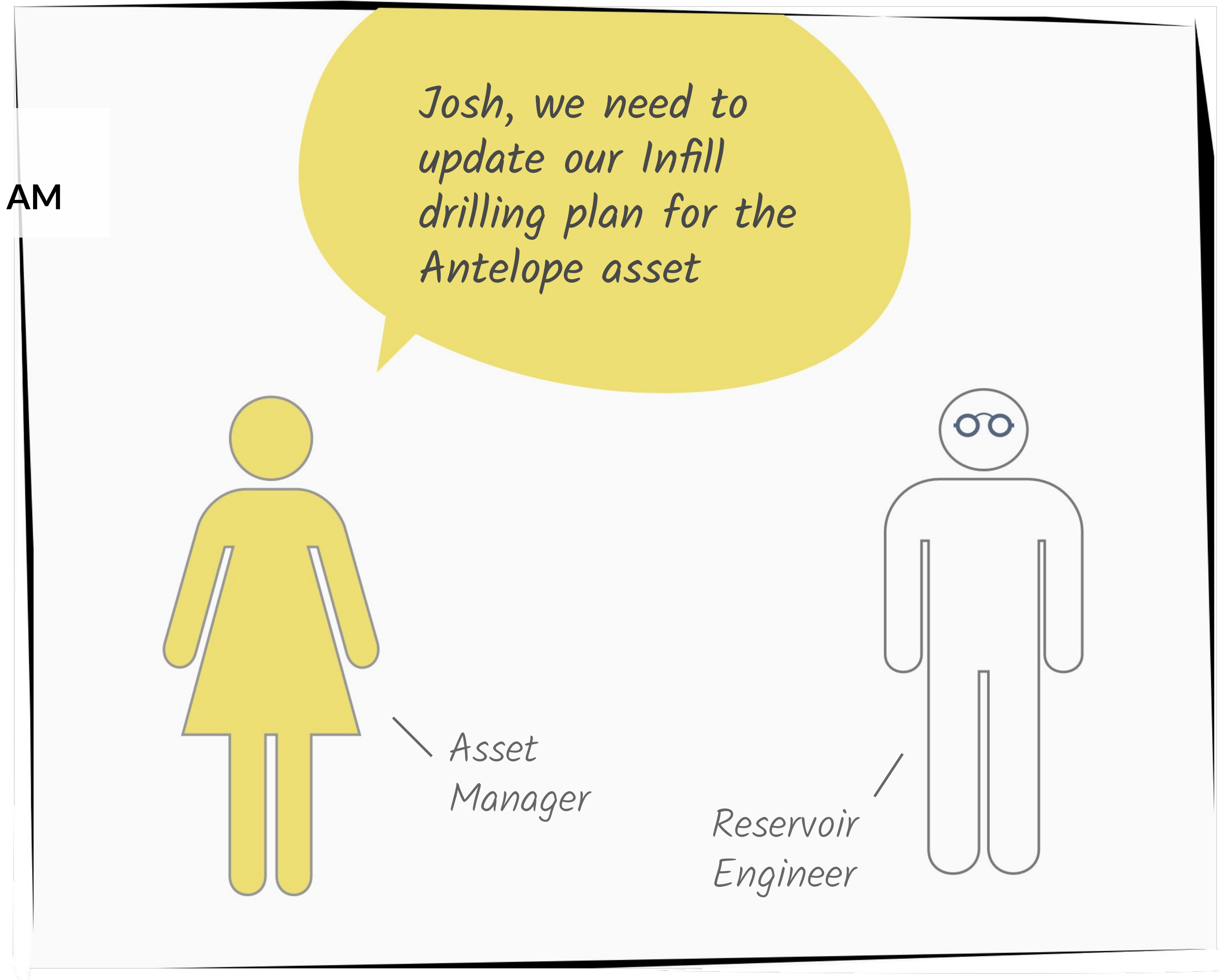
Ask me anything



What

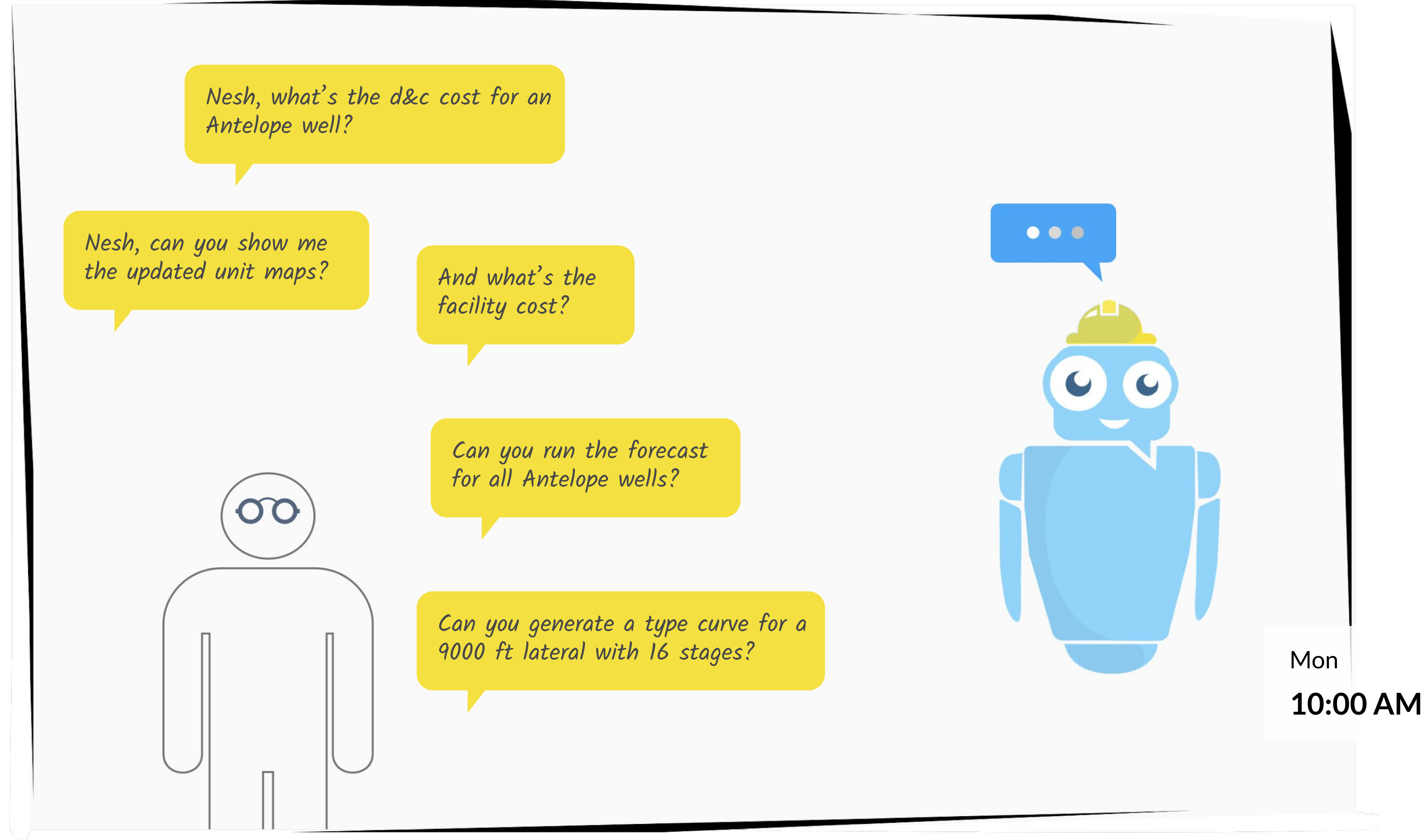
The Solution

Mon
9:00 AM



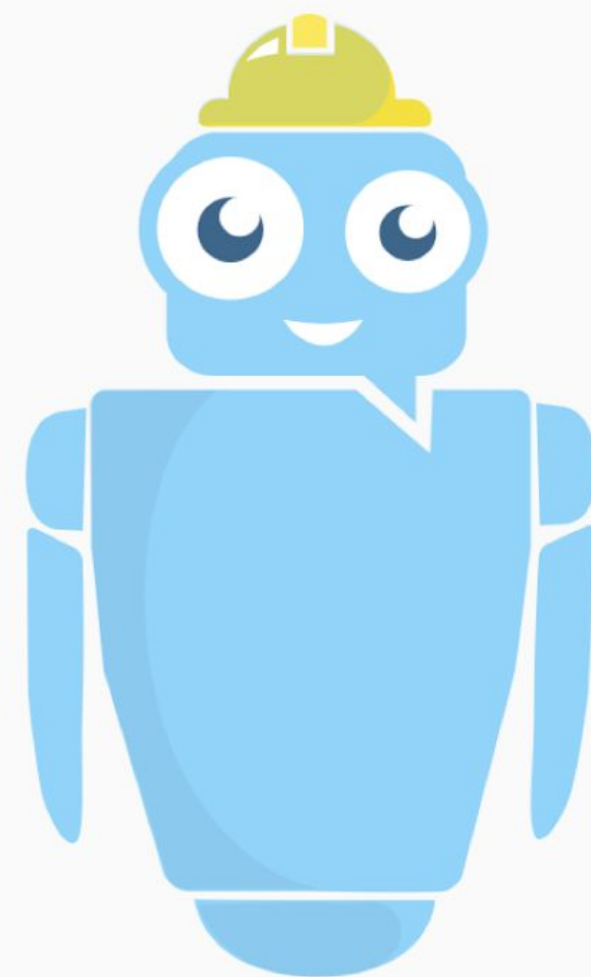
What

The Solution



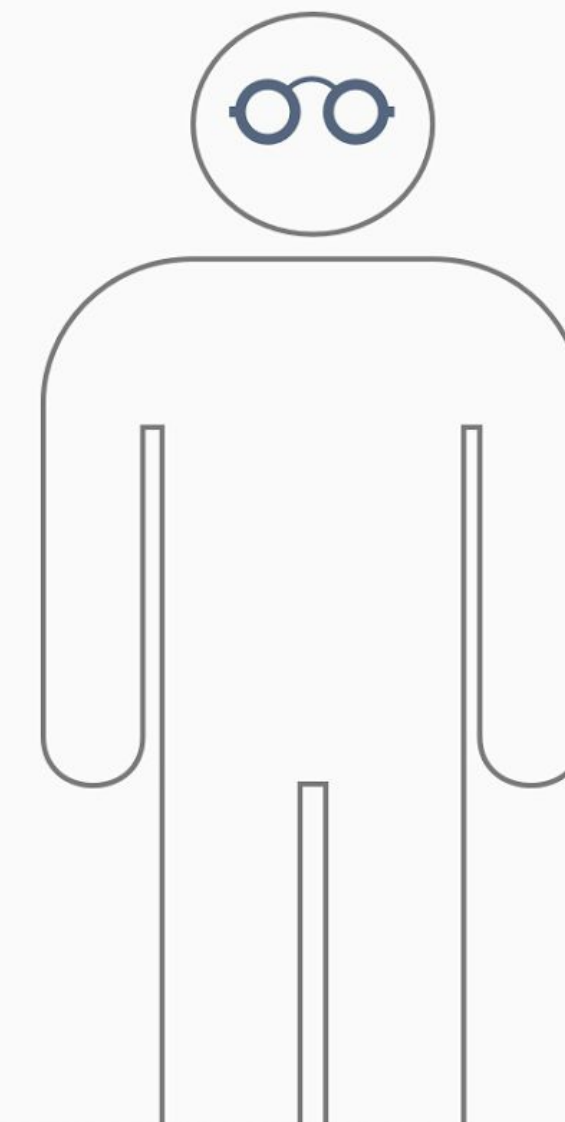
What

The Solution



I've found some interference patterns on Pad # 4. Would you like to see it?

Oxy's Q2 report suggest that they have acquired a lease just north of Antelope. Would you like to see it?



Mon

10:30 AM

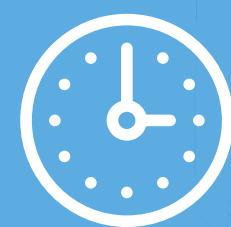
What

The Solution

Wed
10:00 AM

*Michele, I have updated
our infill drilling plan for
Antelope based on the
latest information*

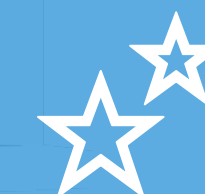
*Thanks!
That was
quick*



2-3 Days with 50-70%
increase in efficiency



X-Functional Answers
without dependencies



Decision quality is better,
faster and consistent

Black box and Dead ends

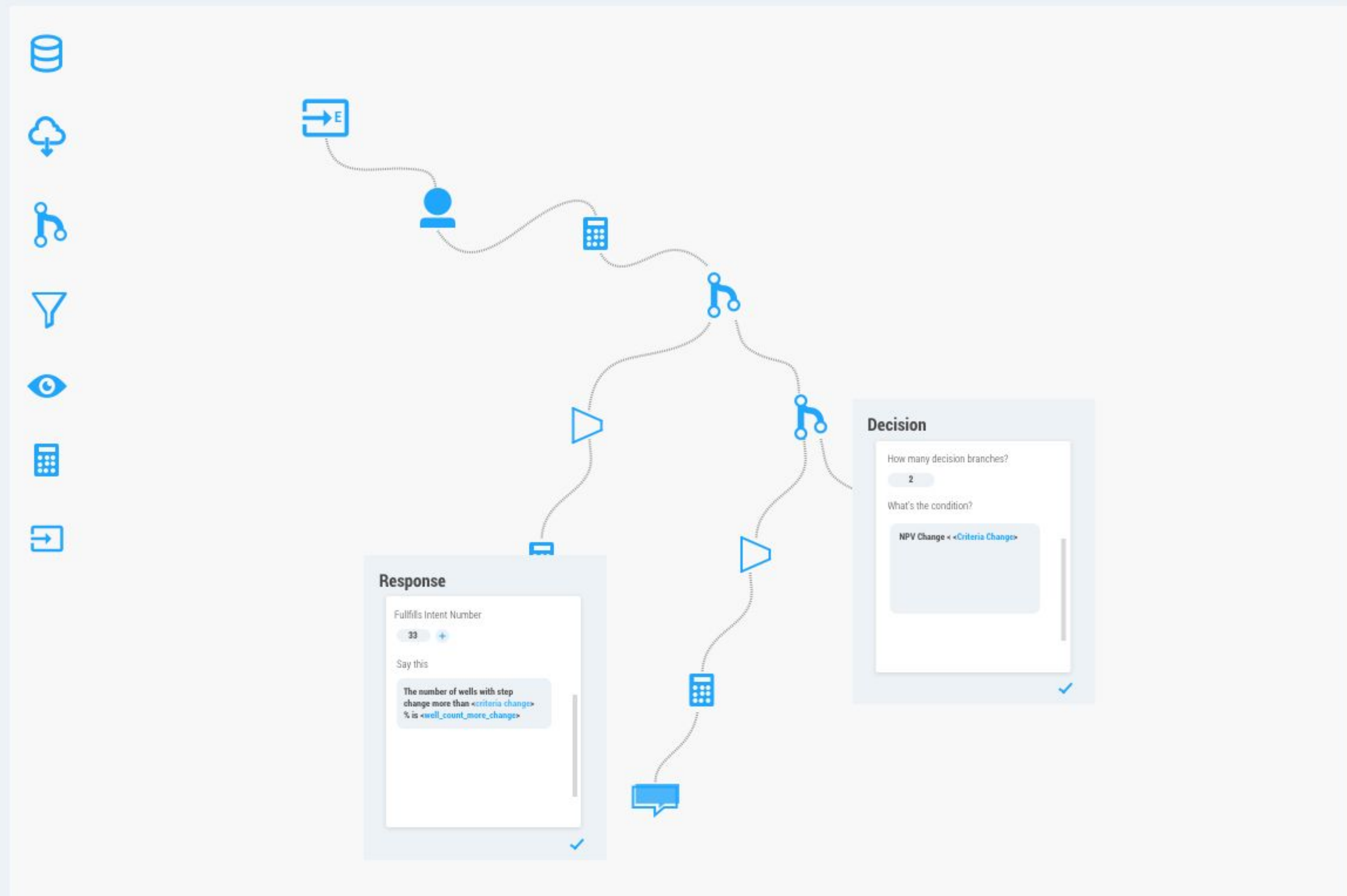
**How did you get
this answer?**

**I am sorry,
I don't understand**

Utterances

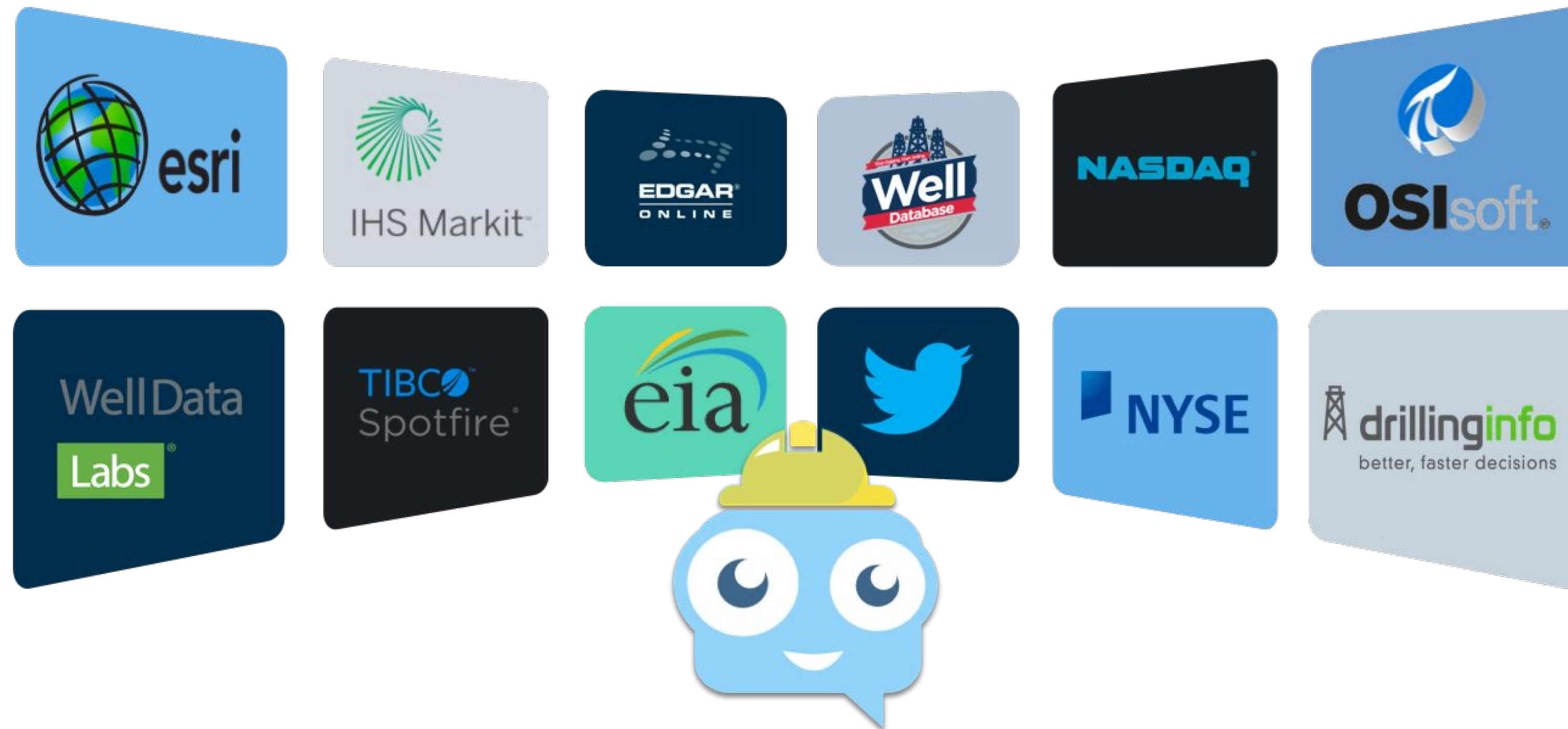
Utterances

Utterances



Open

Power Ups



Use Power Ups to supercharge and extend Nesh

Create new work processes into Nesh, Break down silos and democratize access



Open API to access native features

Nesh comes with an open API that gives 3rd parties access to her proprietary capabilities

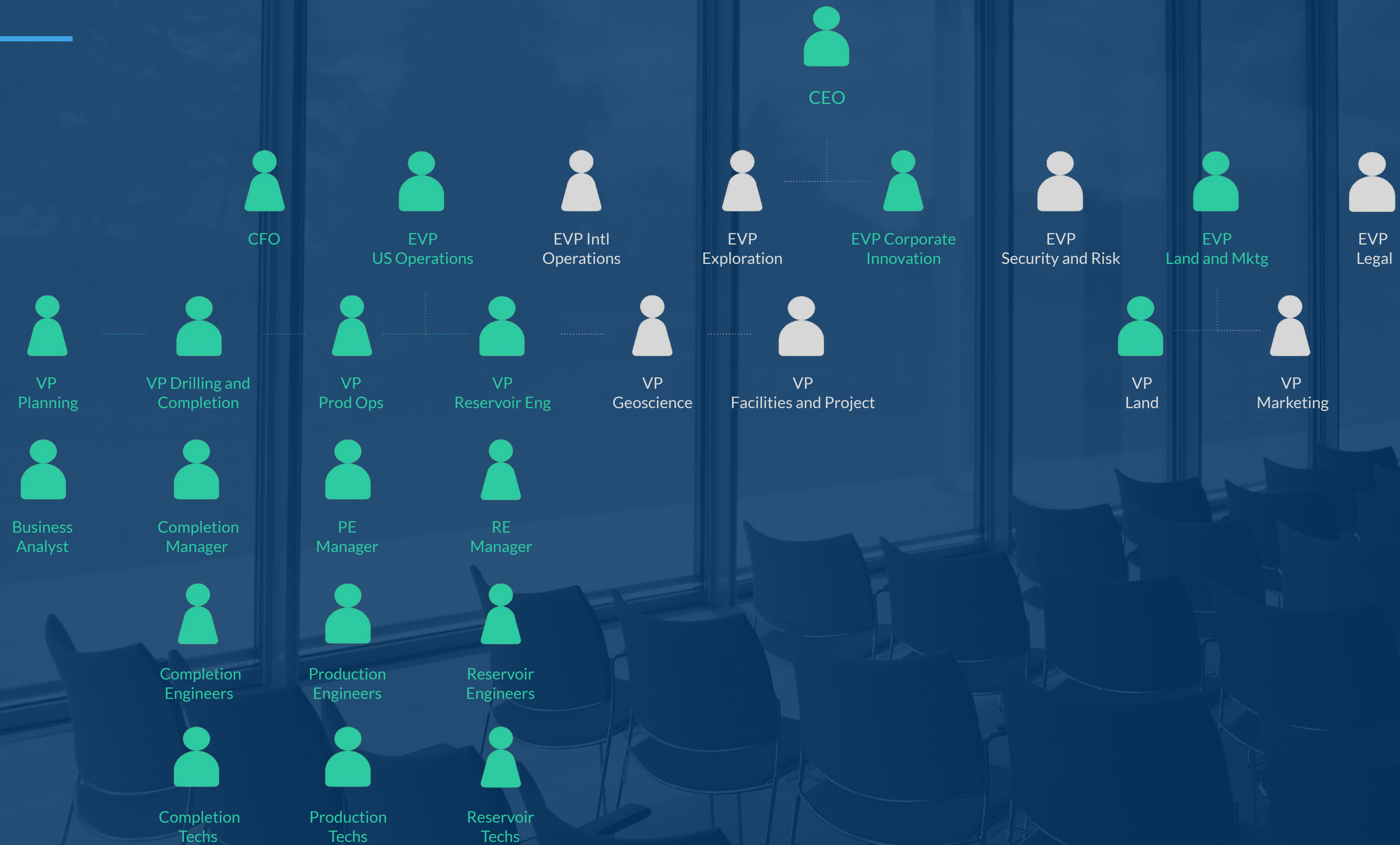


Connect to what You know and love

Simply talk to Nesh to control and show outputs from applications that are already used in the organization


Who is it for?

The Audience



How do we generate revenue?


Business Model



Free

Insights from publicly available information


\$0



Public Data Edition

Connect to commercially available Public data sources

\$800
/mo/10 users




Private Data Edition

Public + Connect to In-House data sources


\$2500
/mo/10 users

 Add Ons







Email
Power Up



WellDatabase
Power Up



Route Planning
Power Up

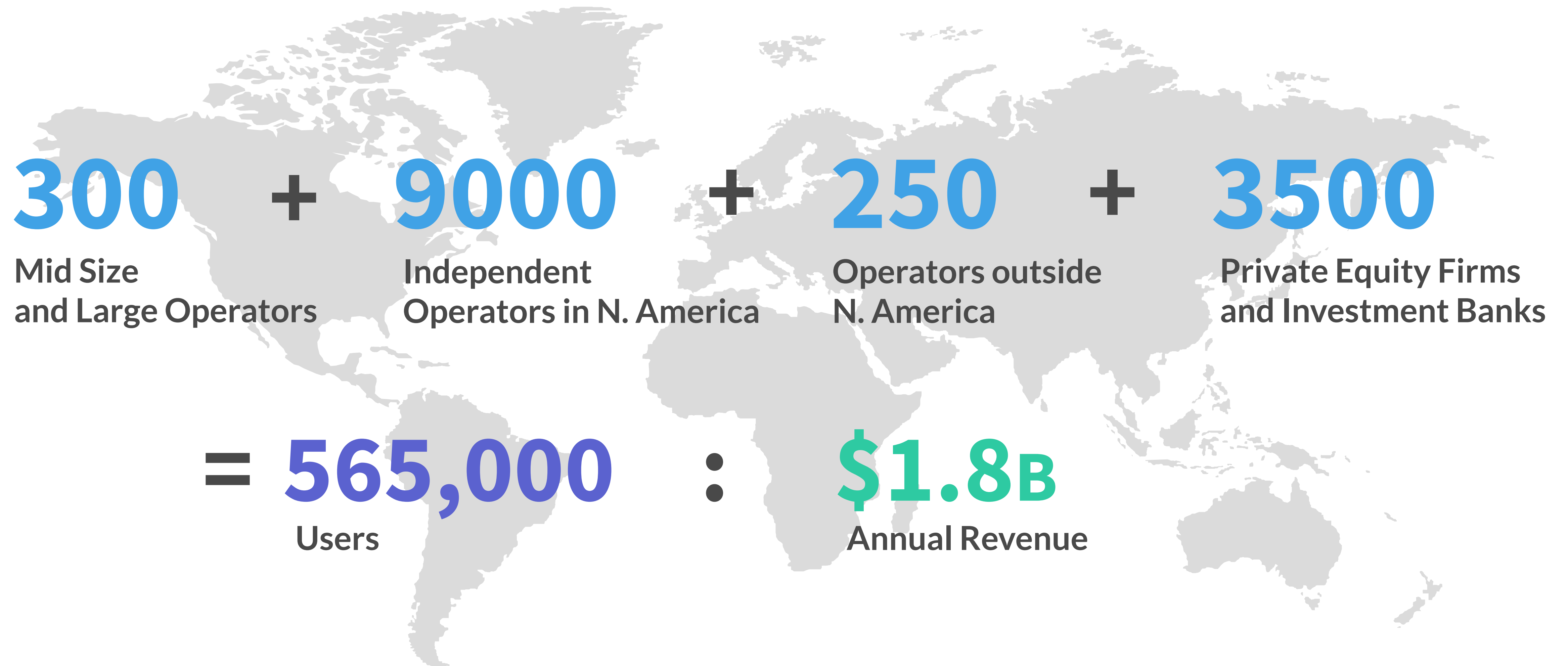


SMS
Communicator
Power Up

\$0-200/mo/10 users

What is the prize?

The Market





The Oil and Gas Chat Bots Are Coming

Trent Jacobs, JPT Digital Editor

Meet Sandy, Nesh, and Ralphie. They are newborn chat bot programs that have been designed specifically to seek out the answers to oil and gas professionals' tough questions.

These bots, also termed virtual assistants, stem from a branch of artificial intelligence (AI) known as natural language processing (NLP), which has quickly entered the mainstream thanks to the efforts of tech giants Amazon, Apple, and Google.

Their software innovations have enabled many millions of people to engage in dialogue with laptops, smart-

phones, and speakers. Consumers are using NLP mostly inside their homes for simple requests; music and weather reports round out the top two uses in one recent survey.

But there is now a push to get this technology into the world's offices where it has the potential to increase worker efficiency. This market test is just barely under way in the oil and gas business where adoption will hinge on a virtual assistant's ability to quickly generate reliable assessments of complex issues involving reservoirs, seismic data, and well logs.

And like many nascent developments in the digital arena, the technology's capabilities will also depend on the amount of training it receives from its earliest users.

These first movers are among those vying for the chance to make chat bots an essential part of the upstream sector's future.

Nesh

Houston-based startup Nesh has created a virtual assistant by the same name to help industry analysts and engineering techs build intelligence reports. The

What are they saying?

Buzz



innovationmap



HOUSTON
BUSINESS JOURNAL

Who are we?

Our Team



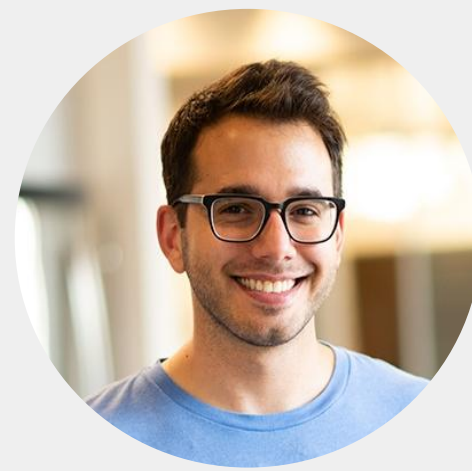
Sidd Gupta
CEO



Schlumberger



Seth Anderson
CTO



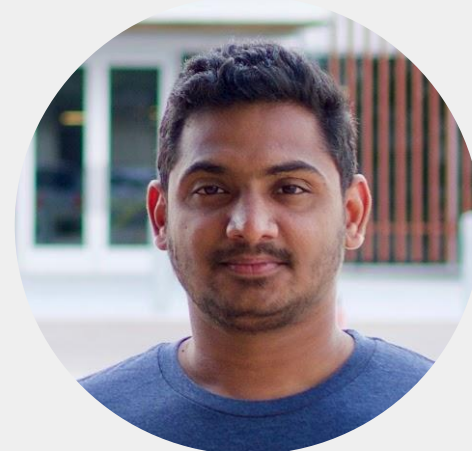
Travis Lekich, Ph.D
Full Stack Software Engineer



UNIVERSITY of WASHINGTON



Umang Mehta
Data Scientist



Jaya Kamineni
Data Scientist



UNC CHARLOTTE



Jane Doe
Dev Ops Engineer



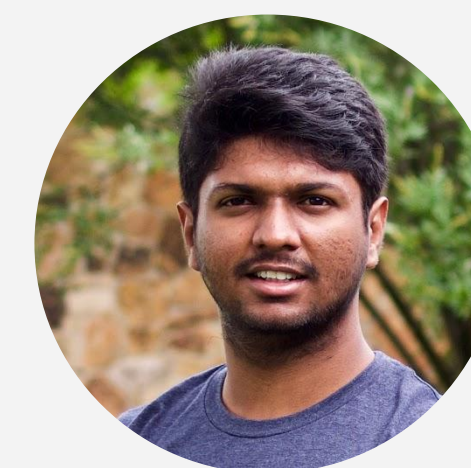
Sheila Singh
Director, Marketing



Brian Ying
Data Scientist



RICE



Sampath Y.
Data Scientist



What’s happening?

Traction

“
I believe that Nesh has the potential to revolutionize data search, particularly for the O & G industry
”



David Whitten, Lead Innovation Project Manager

“
It is impressive that I can just ask it do stuff and it does
”



Ankur Gandhi, Planning and Reserves Supervisor

“
Nesh is a very interesting and timely piece of technology that potentially could benefit many companies that don't have the staff (or experience) to solve certain problems
”



Global Technology Advisor, Top 5 Permian Operator

“
I think this can do pretty much everything a data analyst does. It can simplify my life
”



Senior Reservoir Engineer

Successful Pilots

Ongoing Pilots

Future Pilots

Accelerators / Incubators

The Ask

Capital Requirement

Seed Investment of \$750K raised from



We need help in taking Nesh to the next level and increasing market traction



Seed Investment of \$3M in Q1 2020

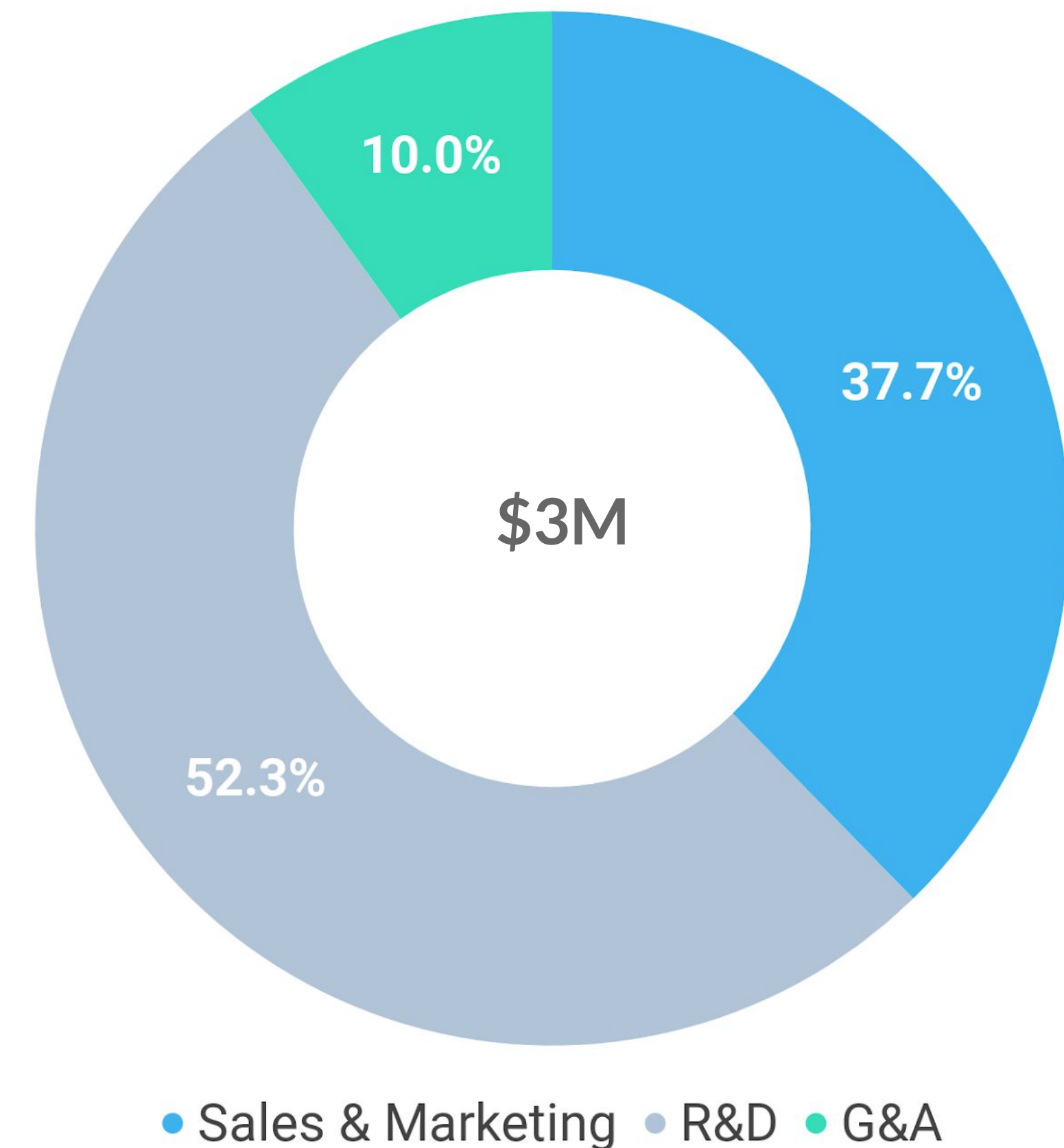
As a SAFE / Convertible Note



What will we accomplish?

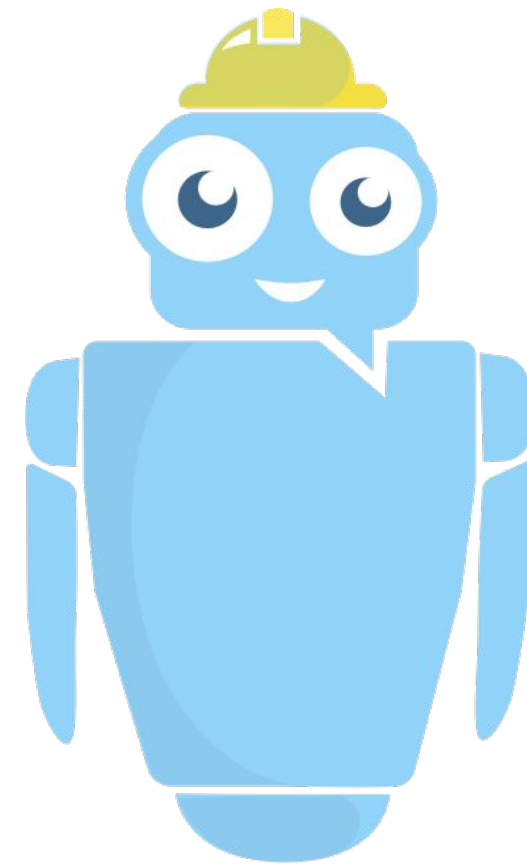
- ✓ Onboard 10 companies and get to a \$4M ARR
- ✓ Successfully complete 6-8 Pilots
- ✓ Create 10 Strategic Partnerships with Data and Analytics Vendors

Use of Capital



Thank You

Contact Us



Thank You. We are fundraising so if you are interested let's talk.

talk@[hellonesh.io](mailto:talk@hellonesh.io)