

DeepData Inc.

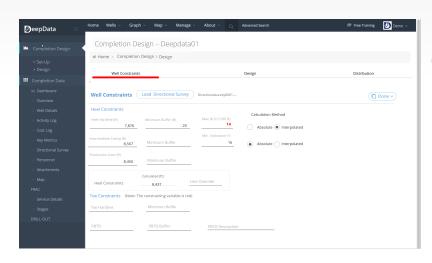
Mike Hogan, CEO

Introducing DeepData

Mission Statement	Optimizing well stimulation for improved well economics
Product Description	Web app for engineered completions, based on each well's rock properties
Differentiation	Integrates all rock data into a drag-and-drop design with auto-optimization
Team	Serial entrepreneurs, 3 successful software exits (e.g. sale to Microsoft & IPO)
Current Solution	Completion Design, Completion Data (actuals)
Coming in 2019	Lab Tool (cuttings), Daily Reporting, Machine Learning

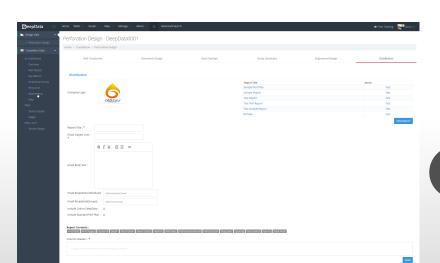


DeepData's 3-Step Solution



1 Define Your Lateral

Design: Stages & Pump Schedules



Completion Design – Deepdata01

Well Constraints

Design

Directional Survey

Show Hittenson

Design

Directional Survey

Show Hittenson

Physical Stage Design (9)

Design

Directional Survey

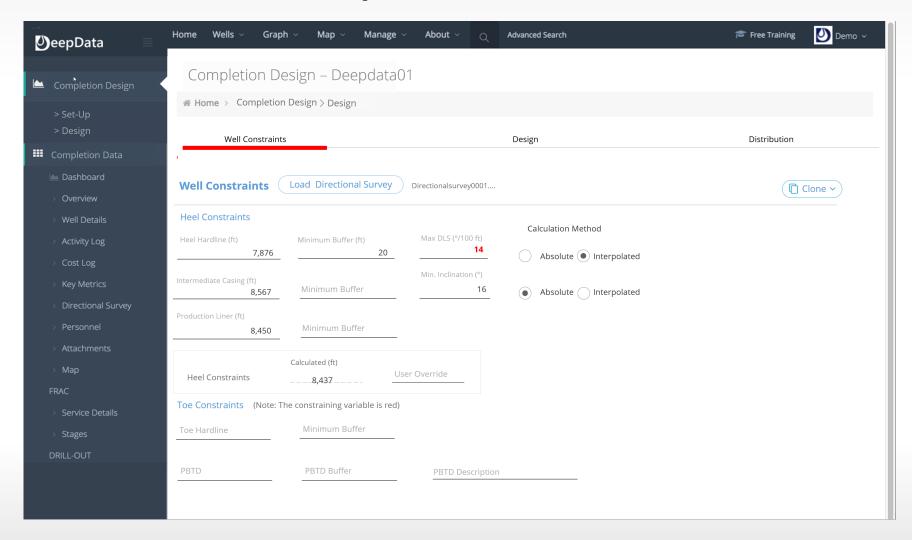
Physical Stage Design (9)

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3 Distribute Operational Docs



Define the Completable Lateral

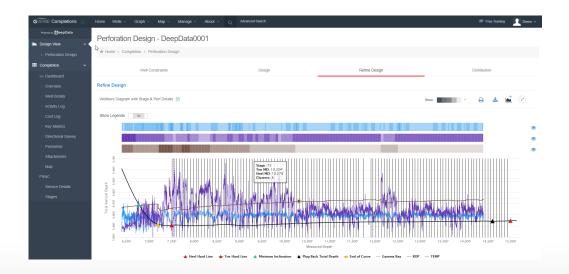




Load Rock Data

LWD LWT Drillbit Geomechanics Wireline



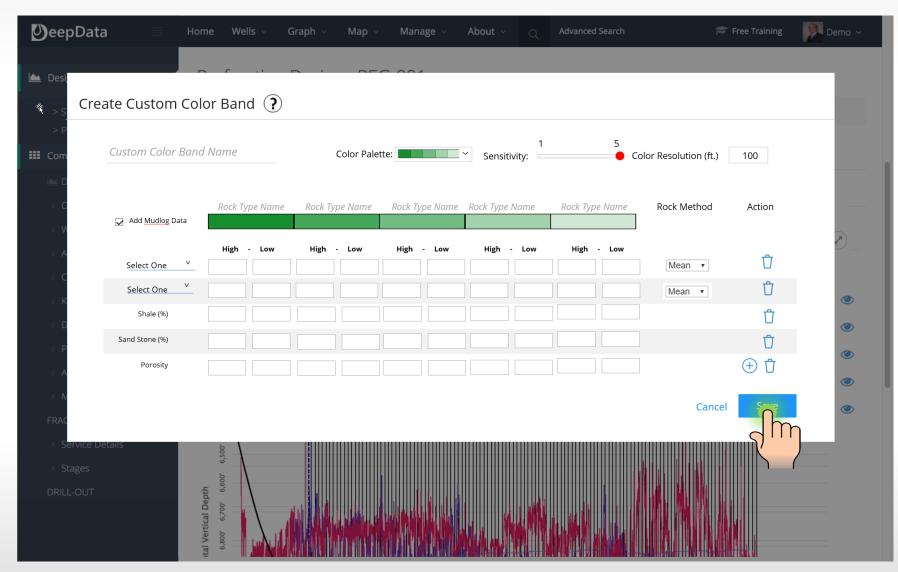


Engineered Completion

- Custom Physical Design
 - Group similar rock automated
 - Cluster placement automated
- Pump Schedules (based on rock properties)



Define Your Target Rock Types



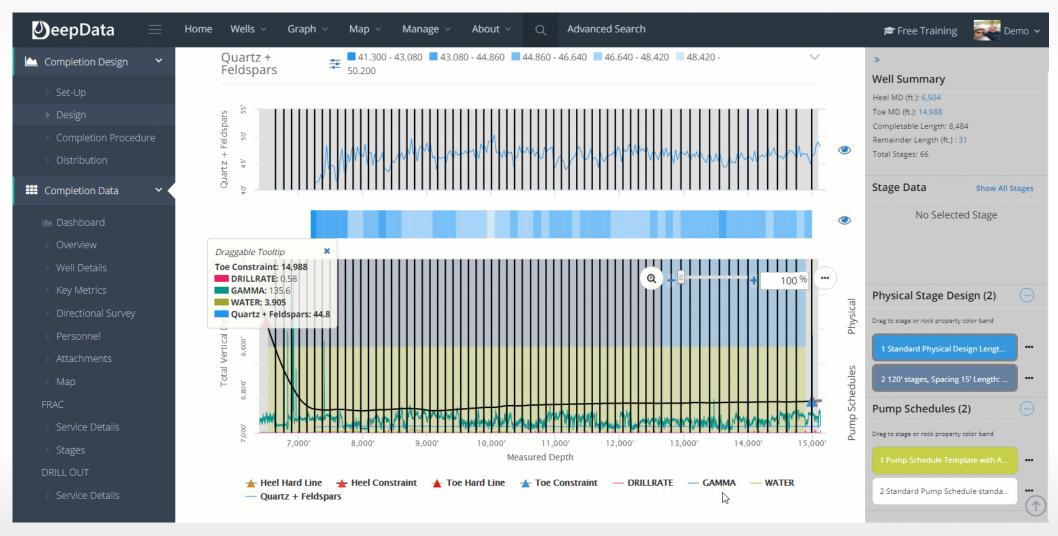


Define Your Target Rock Types



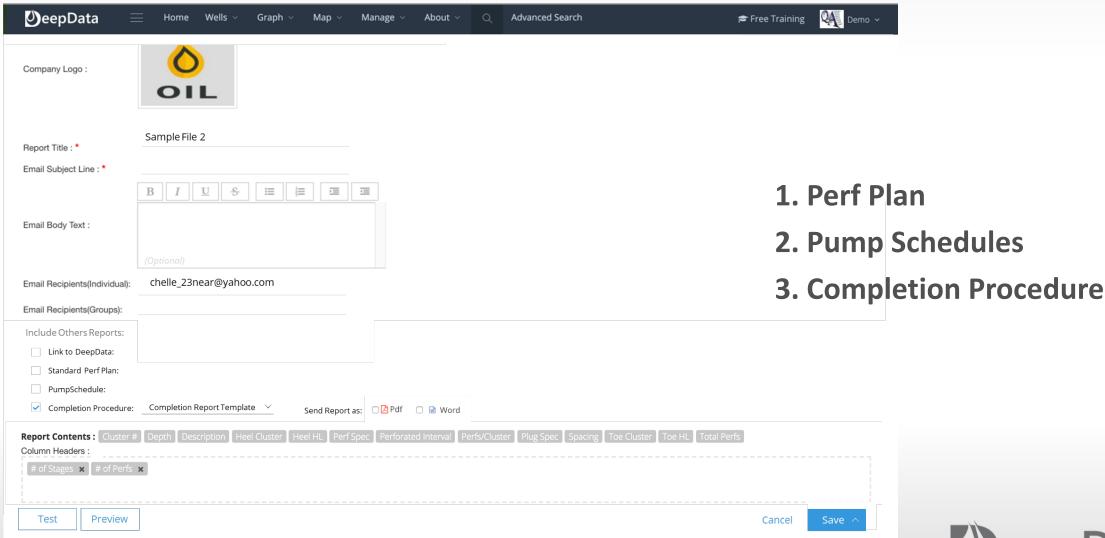


Define Your Target Rock Types





Distribute Operational Documents





DeepData Benefits

Reduce Costs:

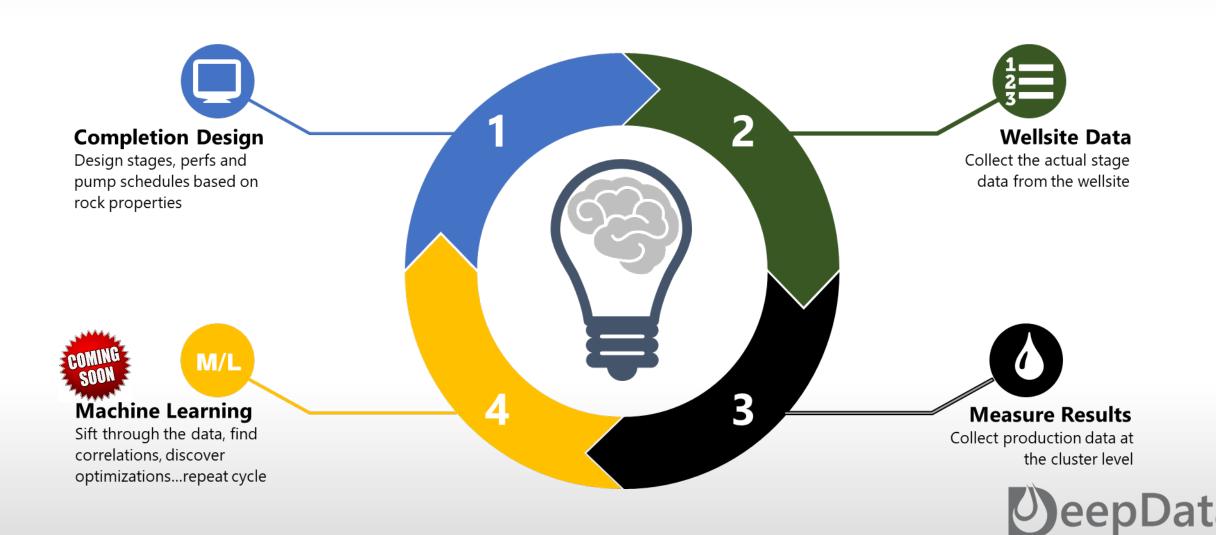
- 1. Faster design cycles
- 2. Reduce proppant loads in poor rock

Improve Production:

- 1. Uniform frac by grouping like rock
- 2. Optimize cluster placement based on rock properties



Engineered Completion: Looking Forward





Configure ColorBands

