Disruptive technology, Exponentially scalable
Founding Team Members

Experienced team that has extended network with domain experience and technical chops in all key areas

Shawn Cutter
Technology
• Founder, successful exits – Fielding Systems and Quorum Software
• Driven technologist, cloud pioneer
• 15+ years in software, lifetime in oil & gas spanning entire value chain

Kyle Chapman
Business Development
• Strategy, Bus Dev & Ops – Quorum Software and Halliburton Digital
• Led dozens of digital transformations
• 10+ years in oil & gas technology with both operators and software firms

Jacob Avery
Operations
• Deep experience with leading tech
• Led valuation and strategic planning for PE firms across multiple asset classes
• Managed large projects in oil & gas
• 5+ years working with tech startups
BUILDING THE MINERAL 2.0 MARKETPLACE
Problem

Antiquated Industry

- Siloed Data
- Valuation Challenges
- Inefficient Market
- Outdated Tech

Is there a better way?
Solution

CONNECT THE DOTS

INNOVATIVE TECH

CLOUD SCALABILITY

LEVERAGE ANALOGUES

FASTER, SMARTER, BETTER
Solution

MINERAL INTELLIGENCE PLATFORM
The m1neral Intelligence Platform
Connecting Buyers and Sellers efficiently in the cloud

SELLERS
Lack of transparency and trust in today’s process. Tedious to vet if offers they receive are fair and buyers are real.

- EDUCATE — free valuation estimates to inform sellers what their minerals and royalties are worth
- NURTURE — keep sellers engaged by sending them market trends and updated valuations over time
- TRANSACT — when ready to sell, can use platform to facilitate fast & transparent transaction with qualified buyers

BUYERS
95%+ of the market is hidden and hard to reach. Over 80% of buyer’s time is spent compiling disparate data sets.

- DISCOVER — sleek, map-based interface to easily navigate, view, filter and track thousands of potential sellers
- ENGAGE — target buyers directly from the platform via digital marketing & offer automation functionality
- CLOSE — utilize platform to process deals in a fraction of the time that it takes using today’s legacy methods

The m1neral platform takes the transaction process from start to finish in a fraction of the time
## Well: Roberts 1-H

### Tracked Ownership

<table>
<thead>
<tr>
<th>Name</th>
<th>Type</th>
<th>Percentage</th>
<th>Est. Value</th>
<th>Contact Info</th>
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<tr>
<td>Chapman, Kyle T</td>
<td>RI</td>
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<td>$129,419</td>
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<tr>
<td>Avery, Jacob B</td>
<td>RI</td>
<td>2.6746%</td>
<td>$221,947</td>
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<tr>
<td>Cutter, Shawn C</td>
<td>OR</td>
<td>1.0243%</td>
<td>$88,489</td>
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**Notes:**
- 14 others not tracked
- Contact Owners

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Go To Market Strategy

Beginning with the end in mind

1. COMPILE DATA ASSETS
   Ingest heterogenous data into one intuitive platform and enrich data with analytics and artificial intelligence

2. BEGIN WITH BUY SIDE
   Immediately provide access to actionable intelligence to stay ahead of the competition

3. BUILD TRUST WITH SELLERS
   Educate sellers on sale process and bring qualified buyers to the table to ensure competitive, real offers

4. MAKE THE MARKET
   Close the loop – revolutionize the entire process with cutting edge technology

WALK, RUN, SKYROCKET

Methodical approach to scaling user adoption. First, bring actionable intelligence to buyers for a fee. Next, match sellers with qualified buyers in a seamless transaction experience. Saturate regional test markets then hyper-scale to entire domestic market.
Market Size

$300B+
Total Domestic Market Value
Minerals & Royalties

Opportunity

Capturing a tiny fraction of market drives significant amounts of revenue across the platform

$10MM+
Annual Recurring Revenue

Initial Focus Areas

Permian
Barnett
Legacy East Texas
Legacy Gulf Coast
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