



Disruptive technology, Exponentially scalable

Founding Team Members

Experienced team that has **extended network** with domain experience and technical chops in all key areas



Shawn Cutter
Technology

- Founder, successful exits – Fielding Systems and Quorum Software
- Driven technologist, cloud pioneer
- 15+ years in software, lifetime in oil & gas spanning entire value chain



Kyle Chapman
Business Development

- Strategy, Bus Dev & Ops – Quorum Software and Halliburton Digital
- Led dozens of digital transformations
- 10+ years in oil & gas technology with both operators and software firms

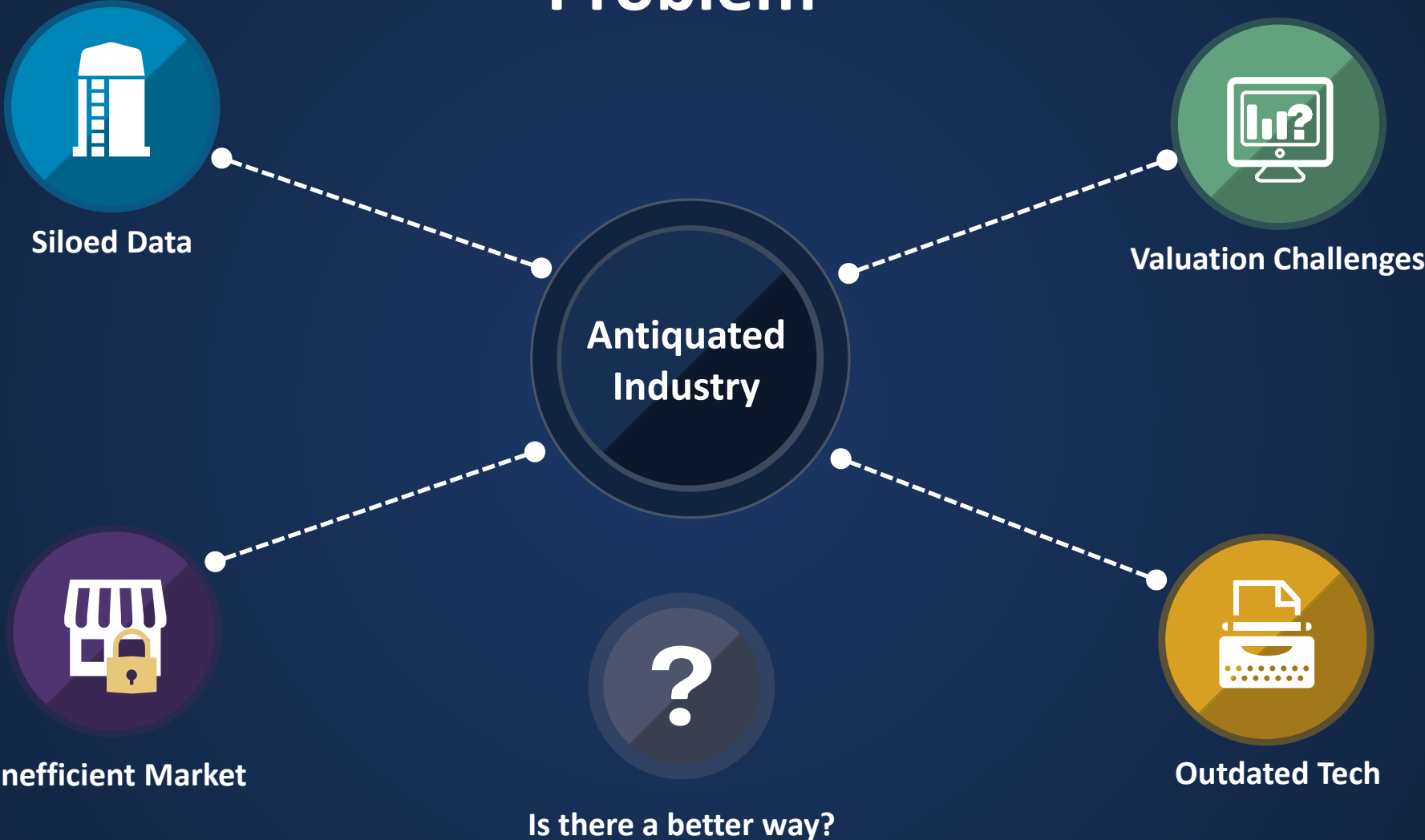


Jacob Avery
Operations

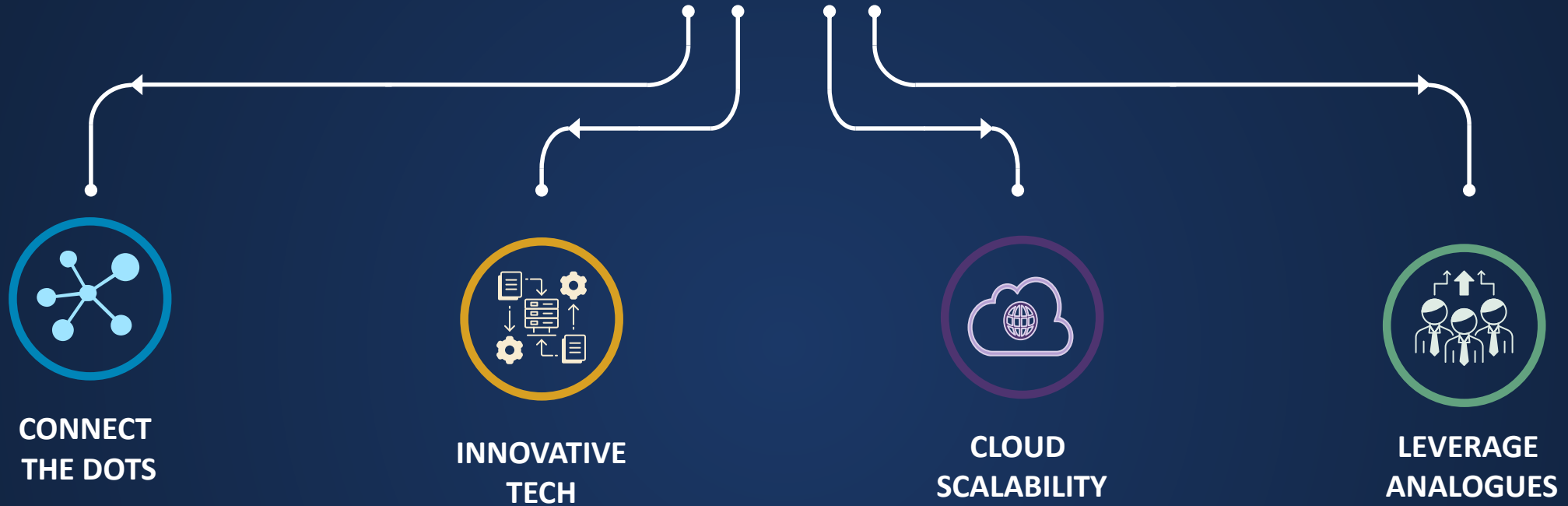
- Deep experience with leading tech
- Led valuation and strategic planning for PE firms across multiple asset classes
- Managed large projects in oil & gas
- 5+ years working with tech startups

BUILDING THE MINERAL 2.0 MARKETPLACE

Problem



Solution



FASTER, SMARTER, BETTER

Solution



MINERAL INTELLIGENCE PLATFORM



The m1neral Intelligence Platform

Connecting Buyers and Sellers efficiently in the cloud



SELLERS

Lack of transparency and trust in today's process. Tedious to vet if offers they receive are fair and buyers are real.



EDUCATE – free valuation estimates to inform sellers what their minerals and royalties are worth



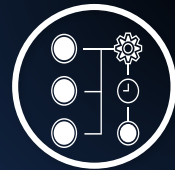
NURTURE – keep sellers engaged by sending them market trends and updated valuations over time



TRANSACTION – when ready to sell, can use platform to facilitate fast & transparent transaction with qualified buyers



INTELLIGENCE



AUTOMATION



INTEGRATION

BUYERS

95%+ of the market is hidden and hard to reach. Over 80% of buyer's time is spent compiling disparate data sets.




DISCOVER – sleek, map-based interface to easily navigate, view, filter and track thousands of potential sellers

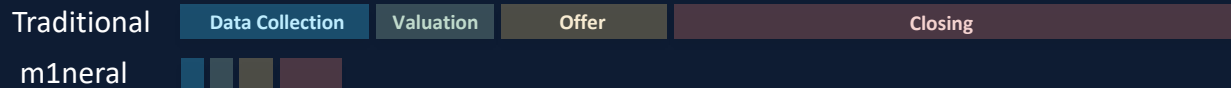


ENGAGE – target buyers directly from the platform via digital marketing & offer automation functionality



CLOSE – utilize platform to process deals in a fraction of the time that it takes using today's legacy methods

The  m1neral platform takes the transaction process from start to finish in a fraction of the time



- Dashboard
- Find
- Track
- Offers

Geographic

Well

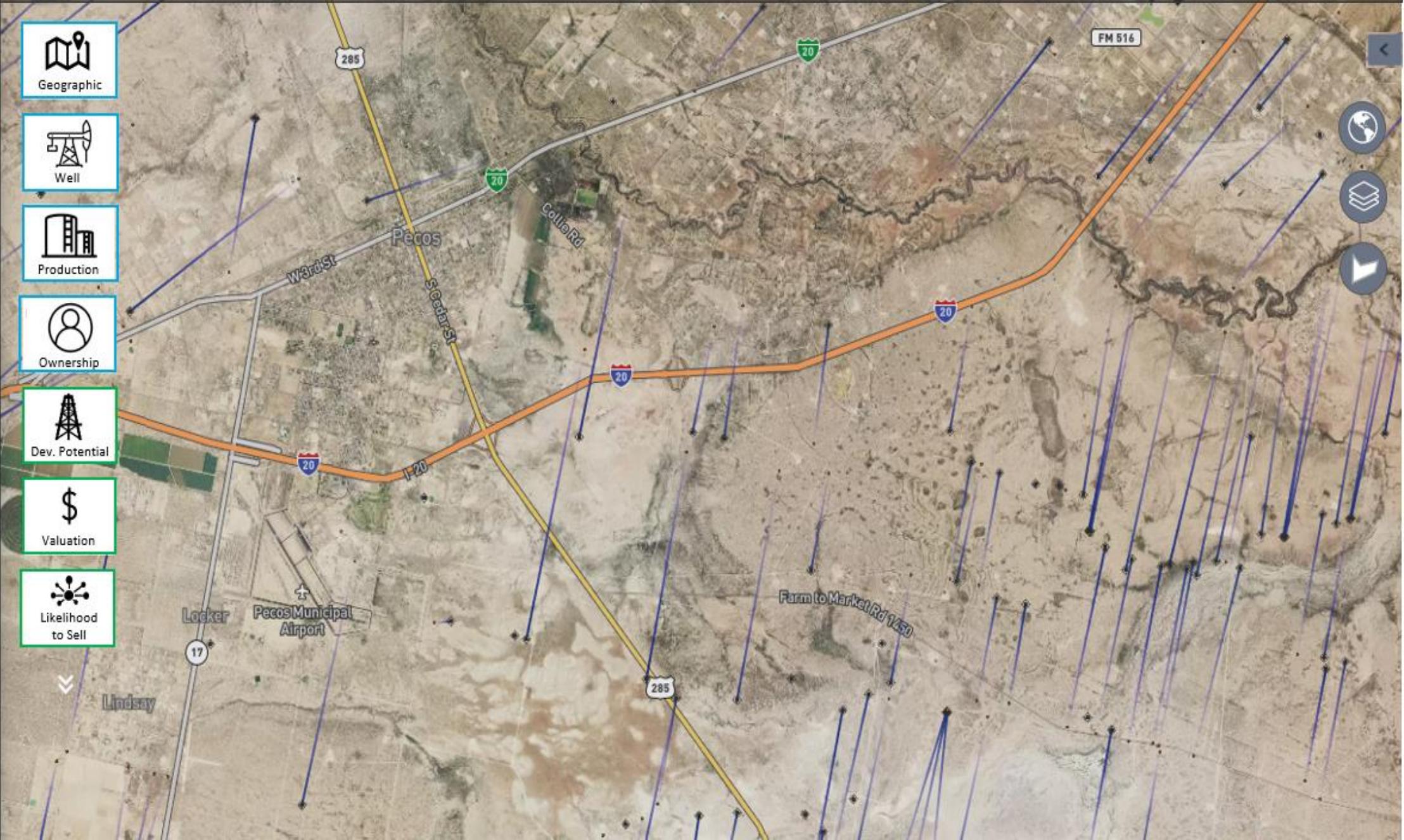
Production

Ownership

Dev. Potential

Valuation

Likelihood to Sell



Geographic

Well

Production

Ownership

Dev. Potential

Valuation

Likelihood to Sell

39 Results

Select All

Showing 25 results ▾ Sort By Well ▾ Ascending ▾

Well Permian - 3

Well Name [J Roberts 1-H](#)
API [42-501-20130-0000](#)
Operator [EOG Resources](#)
First Production [3/12/2015](#)
5 Year Forecast (BOE) [157k](#)

+ Add Tag ▾

Tag 1

Tag 2

Tag 3

Tracked Ownership

Name	Type	Percentage	Est. Value	Contact Info	Related Docs
<input checked="" type="checkbox"/> Chapman, Kyle T	RI	1.4569%	\$129,419		
<input type="checkbox"/> Avery, Jacob B	RI	2.6746%	\$221,947		
<input type="checkbox"/> Cutter, Shawn C	OR	1.0243%	\$ 88,489		

14 others not tracked
[Contact Owners >](#)

Add Notes

View Map

Delete

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Go To Market Strategy

Beginning with the end in mind



1 COMPILE DATA ASSETS

Ingest heterogenous data into *one* intuitive platform and *enrich* data with analytics and artificial intelligence

SaaS Revenue



2 BEGIN WITH BUY SIDE

Immediately provide access to actionable intelligence to *stay ahead* of the competition



3 BUILD TRUST WITH SELLERS

Educate sellers on sale process and bring *qualified* buyers to the table to ensure competitive, *real* offers



4 MAKE THE MARKET

Close the loop – *revolutionize* the entire process with cutting edge technology



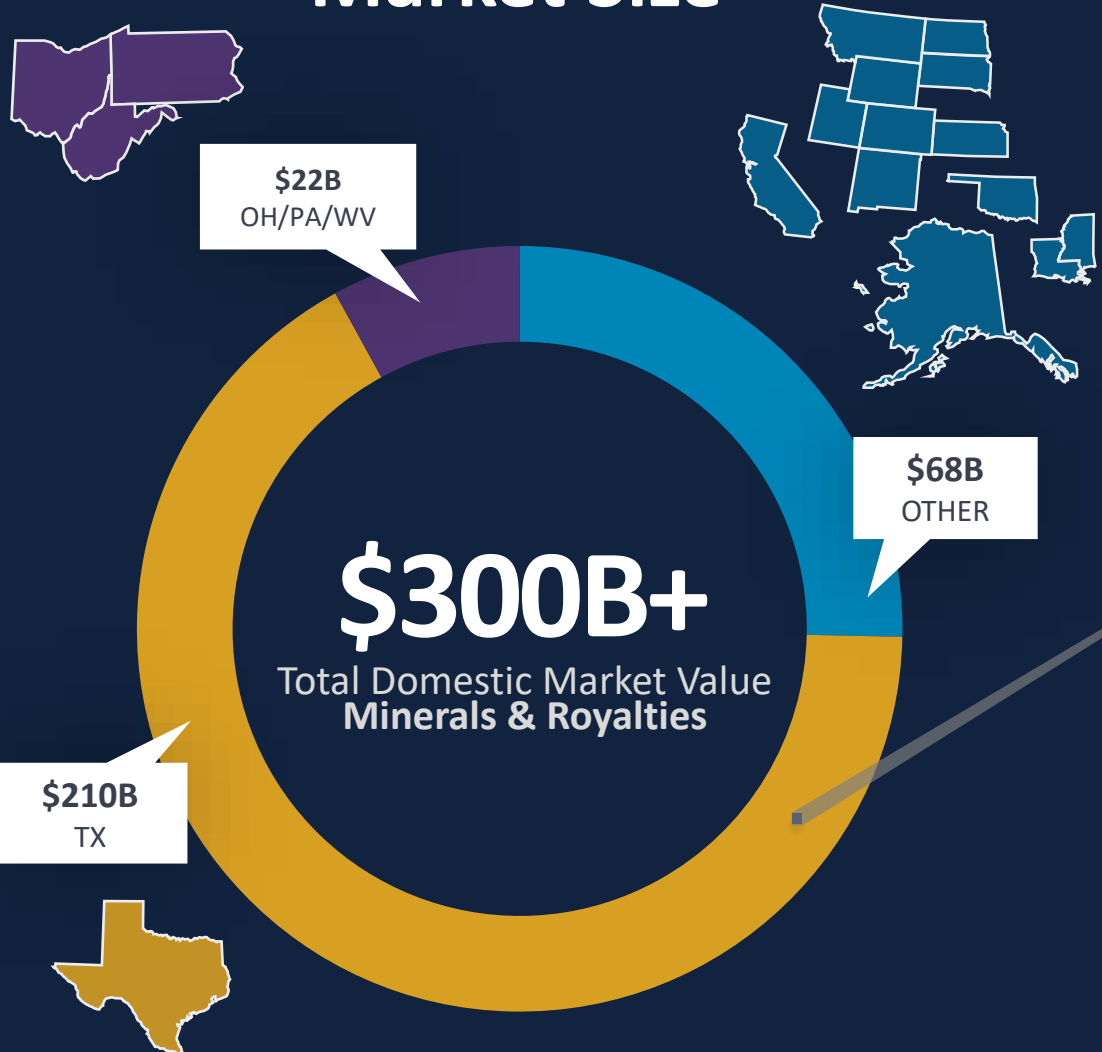
LONG
TERM

SHORT
TERM

WALK, RUN, SKYROCKET

Methodical approach to scaling user adoption. First, bring actionable intelligence to buyers for a fee. Next, match sellers with qualified buyers in a seamless transaction experience. Saturate regional test markets then hyper-scale to entire domestic market.

Market Size

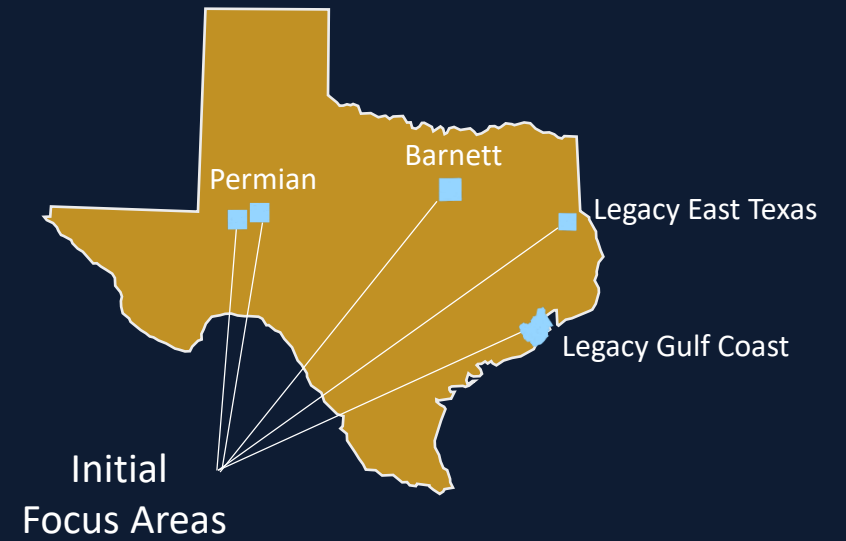


Opportunity



Capturing a **tiny fraction** of market drives significant amounts of revenue across the platform

\$10MM+
m1neral Annual Recurring Revenue



Competitive Landscape

FEATURES	 m1neral	 drillinginfo	 ENGINEERING	 ENERGYNET	 Excel
Data Aggregation					
Data Enrichment					
Mineral & Royalty Valuation					
Offer Automation					
Software as a Service (SaaS)					
Transaction Marketplace					



GET IN TOUCH



 info@m1neral.com